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IN THE COMPETITION
APPEAL TRIBUNAL

Case No. 1166/5/7/10

Victoria House,
Bloomsbury Place,
London WC1A 2EB

16 October 2012

Before:

VIVIEN ROSE
(Chairman)
TIM COHEN
BRIAN LANDERS

Sitting as a Tribunal in England and Wales

BETWEEN:

ALBION WATER LIMITED

Appellants

– v –

DWR CYMRU CYFYNGEDIG

Respondent

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HEARING (DAY 2)

Note: Excisions in this transcript marked “[...][C]” relate to passages excluded.

APPEARANCES

Mr Thomas Sharpe Q.C., Mr Matthew Cook and Mr Medhi Baiou (instructed by Shepherd Wedderburn LLP) appeared on behalf of the Claimant.

Mr Daniel Beard Q.C., Mr Meredith Pickford and Ms Ligia Osepciu (instructed by Hogan Lovells International LLP) appeared on behalf of the Defendant.

Tuesday, 16 October 2012

(10.30 am)

Opening Submissions by MR PICKFORD

THE CHAIRMAN: Yes, Mr Pickford.

MR PICKFORD: Madam Chairman, members of the Tribunal, this is obviously a follow-on claim, and accordingly, the only findings of infringement upon which Albion is permitted to rely are those made by the Tribunal in the main proceedings. It goes without saying that those findings of infringement are obviously not enough. Even where there has been an infringement of the Competition Provisions, in order to establish first the compensatory damage, Albion must prove, on the balance of probabilities, that the relevant infringements caused Albion loss and it was proved the quantum of that loss.

Similarly, in order to recover exemplary damages the burden falls on Albion to prove, again on the balance of probabilities, that Dwr Cymru's conduct was outrageous or cynical within the meaning of the case law. In the present context that includes a requirement that it must demonstrate that Dwr Cymru knew, definitely or probably, that its actions were unlawful but went on nonetheless to cynically exploit the claimant because it calculated that the gains from doing so outweighed the likely losses that it would suffer.

1 Now, it's a very serious allegation and it should
2 not be made lightly and the Tribunal should consider the
3 evidence on this point, such as it is, especially
4 critically in deciding whether the civil standard of
5 proof is met and I'll come on to deal with that a bit
6 later.

7 We say Albion fails to meet the standard of proof on
8 both of its claims. As regards compensation the reason
9 why it falls primarily on causation is because Albion
10 would never have concluded the necessary arrangements to
11 put common carriage in place. It needed a deal from UU
12 and it needed a common carriage deal from us and neither
13 of those would have happened, we say on plausible
14 assumptions of the counterfactual world.

15 The second reason why it fails is a combination of
16 causation and quantum taken together, which is that even
17 if it had concluded the necessary deals, it would have
18 made less money on that supply via the common carriage
19 arrangements than it was in fact making under the bulk
20 supply arrangements.

21 Now, pausing there, why is that? Albion might
22 suggest, well it's a bit counter-intuitive is it not
23 that abuse can't lead to any loss. It's obviously all
24 dependent on the factual context, and the key in our
25 case is that there were two ways of making a supply to

1 Shotton, one via common carriage, one via bulk supply.
2 So the question the Tribunal needs to ask is: did the
3 abuse, which only arose in relation to the common
4 carriage, deprive Albion of the more profitable of the
5 two paths, and we say it didn't, the more profitable of
6 the two paths over the period in which Albion claims
7 damages was in fact bulk supply.

8 Now, on inspection there are four factors that are
9 particularly relevant, these aren't exhaustive of our
10 case but they are worth drawing to your attention at the
11 outset. It's apparent, we say, that bulk supply
12 reflected a better water resources cost than was ever
13 going to be available to Albion from United Utilities.
14 Bulk supply secondly enabled Albion to avoid a number of
15 other ancillary costs that it would have had to incur if
16 it was going to piece together the constituent elements
17 for a common carriage agreement. Notable they are the
18 potable back-up and the costs concerned with
19 augmentation at Heronbridge.

20 The third point to draw attention to is that the
21 bulk supply price was held at a particularly low level
22 over the period at which Albion claims damages, whereas
23 an indexed price for the elements of common carriage
24 would have risen at a faster rate.

25 The final point is that the bulk supply also

1 embodied interim relief, which would of course have
2 never arisen in the event that Dwr Cymru had offered
3 a lawful common carriage price in the first place so
4 that needs to be deducted, and that's accepted by my
5 learned friend.

6 So that's a very short overview of our position on
7 compensatory damages. As regards exemplary damages,
8 what we say is that, as expertly as they were put by
9 Mr Sharpe, once the points are stripped of rhetorical
10 device and exposed to the harsh glare of a proper
11 forensic examination, we say Albion doesn't come close
12 to satisfying the relevant test. Dwr Cymru did not set
13 the common carriage access price knowing that it was, or
14 probably was unlawful, but nonetheless went on to
15 cynically calculate that the benefits of doing so would
16 outweigh the damage caused to Albion and indeed any
17 fines it would have to pay.

18 On the contrary, its conduct was taken on the basis
19 of its understanding of what the expert Regulator was
20 expecting of it, and we say in those circumstances it's
21 extremely unlikely indeed that Dwr Cymru would have
22 acted in the way that's alleged.

23 So the scheme of my submissions is going to be as
24 follows: you have already read the skeleton arguments
25 and Mr Sharpe has given you Albion's interpretation of

1 the facts. There is obviously much that we disagree
2 with, but I am not proposing to adopt a counter
3 narrative. The way I propose to deal with matters today
4 is to address you on an issue by issue basis in broadly
5 the way that we have done in our skeleton argument.
6 Insofar as there are key facts upon which Mr Sharpe
7 relies for his case, he will no doubt put those to our
8 witnesses and, insofar as is appropriate for me to
9 comment on them now I will, but I won't be doing so
10 comprehensively in relation to everything that he
11 necessarily said yesterday. Nor am I proposing to give
12 you a lot of bundle references. I will give you some
13 and I will take you to various documents in the bundles.

14 Obviously a lot of what we say already has the
15 references contained in our skeleton argument and the
16 document appeared to commend itself to the Tribunal, so
17 we would say it's sensible to continue to allow that
18 effectively to be the key written record of our case and
19 where there are other points that supplement what's in
20 the skeleton argument, I will endeavour to draw those to
21 your attention.

22 So my submissions, naturally enough, will be in two
23 parts, first the compensatory damages claim and then the
24 exemplary damages claim. Most of the law crops up in
25 relation to exemplary damages, there are a few

1 authorities that I will deal with in relation to
2 compensatory damages, but they, most appropriately and
3 helpfully, are addressed in relation to discrete issues
4 as we go along rather than trying to set out a legal
5 framework at the beginning.

6 So turning then to the compensatory damages claim.
7 The first point, we say, is that Albion would not have
8 entered into a bulk supply agreement with United
9 Utilities, and there are two questions that the Tribunal
10 needs to answer in this context. Firstly, what bulk
11 supply terms --

12 THE CHAIRMAN: Would not have entered into a common carriage
13 agreement?

14 MR PICKFORD: Sorry, I may have misspoken, I do apologise, I
15 meant to say that Albion would not have entered a bulk
16 supply agreement with United Utilities.

17 THE CHAIRMAN: Oh, I am sorry, yes.

18 MR PICKFORD: If I misspoke, I apologise.

19 THE CHAIRMAN: No, no, I misheard.

20 MR PICKFORD: There are two elements, obviously, to the
21 claim on causation at the beginning. It needed to put
22 in place, as Mr Sharpe fairly emphasised, there are two
23 parts to the deal which is put in place; the bulk supply
24 from United Utilities and the common carriage, and if
25 either of those failed, then the whole agreement

1 necessarily failed, and so we are back in the land of
2 bulk supply.

3 So the first element of that, that I am going to
4 address you on is the bulk supply with United Utilities.
5 We say there are two questions that the Tribunal needs
6 to answer in ascertaining whether Albion would or would not
7 have acted in the way that it says. The first is: what
8 bulk supply terms would United Utilities have offered?
9 Secondly, once one has worked out the answer to that
10 question, would Albion have accepted them? So dealing
11 with the first of those, as Albion recognises in its
12 skeleton argument, that's at bundle 11, tab 1, paragraph 75, United
13 Utilities' final offer of a bulk supply price to Albion
14 on 8 February 2001 contained two alternatives. There
15 was the conditional offer at 9p per metres cubed, and
16 there was the unconditional offer at 12.1p per metre
17 cubed.

18 Now, the principal evidence on the issue of the
19 United Utilities price is obviously provided by
20 Ms Janine White, who at the time was the strategy
21 manager for United Utilities. She was the person who
22 was responsible for deriving the 12.1p per metre cubed
23 price offered to Albion. She explains in her evidence,
24 at bundle 1, tab 1, paragraphs 15 to 17 -- we don't need to go there
25 for
26 the moment -- how she derived the unconditional price of

1 12.1p per metre cubed, and it was based on a good faith
2 calculation of the regional average long run marginal
3 costs for the abstraction elements of the United
4 Utilities water resource costs, and that was in
5 accordance with United Utilities' policy of setting the
6 bulk supply charges in accordance with relevant Ofwat
7 guidance.

8 The 9p per metre cubed price was based on an earlier
9 indicative price that was offered to United Utilities --
10 sorry, by United Utilities to Albion, prior to
11 Ms White's completion of her assessment of long run
12 marginal costs. The situation that we found ourselves
13 in, or rather United Utilities found themselves in, was
14 that, once it had conducted its actual assessment of
15 costs, it found that they were 3.1p higher than the
16 price that admittedly had been suggested as a possible
17 price, but there had been no firm commitment in relation
18 to it.

19 So one can easily see what was going on here.
20 Having given an indication initially that the price
21 would be in the order of 9p, having then gone away and
22 found out that actually the work supported a price of
23 12.1p, United Utilities were inevitably concerned that
24 Albion was going to be unhappy about a 3.1p per cubic
25 metre increase in the price. So, to try and head that

1 off, they come up with a deal. They say: well, the
2 right number is 12.1p but if you are prepared to agree
3 the price that we are giving you is fair and reasonable
4 and you are not going to challenge it, and moreover you
5 enter into a contract straight away, before you have
6 sorted out your common carriage deal, then we will stick
7 to the 9p, otherwise it's the 12.1p.

8 If one goes to bundle 4, tab 136, we see here some
9 email communications between, amongst others, John Lafon
10 and Dr Bryan. On page 890, the top email, Mr Lafon
11 explains the basis on which they have managed to
12 effectively reconcile their worth of 12.1p per cubic
13 metre with the price they are prepared to offer of 9:

14 "The LRMC based figures is built up using components
15 which are regional averages. This results in the 12.1p
16 per metre cubed figure. What has then allowed me to
17 reduce this back down to 9p per metre cubed is a review
18 of its application to this particular circumstance. The
19 reduction takes into account that the supply is not
20 a secure one and therefore has a lower level of
21 reliability than our other supplies which are integrated
22 into our network. This one is..."

23 And I think that last word should say "not", that
24 was not very clear in my copy.

25 THE CHAIRMAN: I see, there is nothing redacted there?

1 MR PICKFORD: No, it was previously next to a holepunch, and
2 I've asked --

3 THE CHAIRMAN: No, no, if it's not --

4 MR PICKFORD: -- those instructing me to check with the
5 original, and they say it's "not".

6 In my version I simply had "this one is not", which
7 is in contrast to the previous sentence.

8 So the situation --

9 THE CHAIRMAN: It's not a secure one, that means because it
10 was an interruptible supply?

11 MR PICKFORD: Yes. The point here is that the River Dee is
12 incorporated into UU's integrated network, and as we
13 heard from Mr Sharpe yesterday, water that's taken out
14 at Heronbridge and used by UU is fed into their
15 integrated network which supplies 95 per cent of their
16 entire area, that water can potentially end up all over
17 the place, in the centre of the country.

18 So to that extent it's integrated, but in one sense
19 it is not integrated, which is that from the point of
20 view of the supply to Shotton that's been provided by
21 United Utilities, the only way that United Utilities can
22 supply Shotton, because it's down this one extra length
23 of pipe, is purely through Heronbridge. So if that
24 fails, then there is no longer any supply to Shotton.
25 That's why, of course, the potable back-up that

1 Dwr Cymru offers directly from its network is so
2 essential to Shotton Paper, because it's there to step
3 in potentially when there is a problem from Heronbridge.
4 What United Utilities can't do which they can do in the
5 rest of their integrated network is, if there is
6 a failure in relation to Heronbridge, say, "Well, don't
7 worry, the water will come in from somewhere else" --

8 THE CHAIRMAN: How often does the Heronbridge pumping
9 station fail, then?

10 MR PICKFORD: Rarely, in my understanding, and there is some
11 documentary evidence on this which we can deal with in
12 due course. I am afraid I don't have the numbers to
13 hand.

14 THE CHAIRMAN: I expect you will come back to that when you
15 talk about the potable back-up supply?

16 MR PICKFORD: Yes.

17 MR COWEN: Can I ask where the risk is there? Maybe I have
18 misunderstood something, but the Dee is before you get
19 to the Ashgrove System.

20 MR PICKFORD: Yes.

21 MR COWEN: So the integrated nature of the water supply is
22 before you get to the Ashgrove System.

23 MR PICKFORD: That's right.

24 MR COWEN: So in what way does United Utilities take
25 advantage or have a non-secure supply? That's the

1 Ashgrove System problem. Is that where the issue
2 arises?

3 MR PICKFORD: Well, it's also, at Heronbridge there is only
4 one way of putting water into the Ashgrove System, which
5 is from the pumps at Heronbridge. So what they are
6 saying is: we have only got this one source to do it,
7 although that source can be used for many other
8 purposes, if it fails, we can't take one of our sources
9 in Liverpool and send it to them, put it into the
10 Ashgrove System.

11 MR LANDERS: Sorry, isn't Heronbridge owned by Dwr Cymru?

12 MR PICKFORD: No. Dwr Cymru owns certain pumps. It's owned
13 by United Utilities.

14 MR COWEN: And the Ashgrove System is owned by?

15 MR PICKFORD: Dwr Cymru.

16 MR COWEN: Quite.

17 THE CHAIRMAN: Yes.

18 MR PICKFORD: So what Dr Bryan says about this in his
19 evidence at paragraphs --

20 THE CHAIRMAN: This doesn't say anything about it being
21 conditional on them agreeing that it's fair and
22 reasonable.

23 MR PICKFORD: No, it doesn't, Madam. That matter is agreed
24 by the claimants, but if one turns back to the email,
25 which is a few pages on, but it's obviously earlier in

1 time, because these emails are in anti-chronological
2 order. We see the email on the next page:

3 "Dear Jeremy,

4 "Alternative supply arrangement for Shotton Paper.

5 "Thank you for your email received last night in
6 response to the conversation between Malcolm Jefferies and
7 John Lees on Tuesday.

8 "Our original indicative price range for the bulk
9 supply of up to 9p per metre cubed, based on early LRMC
10 work and specific circumstances. The price was given in
11 good faith, but in advance of detailed LRMC work that
12 has been ongoing for some time relating to our
13 preparations for common carriage et cetera ...

14 "The new LRMC based price of 12.1p per metre cubed
15 is a product of that detailed work and is relative to the
16 supply at Heronbridge. The price has had Board
17 approval.

18 "I have carefully considered both the basis of the
19 price and the points you have raised. Whilst I do not
20 agree with your points I am prepared to offer that we
21 revert to the 9p per metre cubed but do so on the
22 following basis:

23 "9p per metre cubed is the agreed bulk supply price
24 for the bulk supply agreement for NWW and EL.

25 "That you acknowledge the price is fair and

1 reasonable.

2 "That a Bulk Supply Agreement is signed to that
3 effect in advance of your successful negotiations with
4 DCC."

5 THE CHAIRMAN: Yes. So, but were they then making a loss at
6 9p per metre cubed? Were they selling the water at
7 a loss?

8 MR PICKFORD: Madam, it all depends on what measure one
9 applies to costs. Long run marginal costs is a concept
10 which is not the same, and again there are documents
11 that we will go to in due course, during the trial, that
12 explain this as an accounting cost to(?) the share. So
13 one typically thinks of losses or profits on
14 an accounting base, and by reference to a particular set
15 of profits and losses set out in accounts. Now, that is
16 not how long run marginal cost is calculated. Long run
17 marginal cost posits a question which is essentially: in
18 the long run what do we have to do in order to supply
19 an extra unit of water? Then it works out the costs
20 effectively from that, and that is what Ofwat considered
21 over the relevant period and what it still considers to
22 be the right economic concept.

23 THE CHAIRMAN: Yes, I appreciate that. But you are saying
24 that the price -- well, these are probably questions for
25 Ms White -- saying the price of 12.1 has had board

1 approval, but they were prepared to offer 9p on these
2 conditions.

3 MR PICKFORD: I agree, Madam, it probably is most
4 appropriately directed to Ms White. What I would say is
5 that the fact that the price might be less than long run
6 marginal cost does not mean that on a short run basis
7 it's actually losing money.

8 THE CHAIRMAN: No, no, of course.

9 MR PICKFORD: What it does mean is it is less than its view
10 of what, in the long run, it needs to invest in order to
11 be able to supply extra units of water.

12 MR SHARPE: Madam, forgive me for interrupting I was
13 enjoying my friend's giving of evidence in relation to
14 this, but no doubt my friend will be taking you to
15 evidence of the long run marginal cost that he has just
16 been describing.

17 THE CHAIRMAN: Well, he is answering questions from me at
18 the moment.

19 MR SHARPE: Yes, and also giving evidence. Now, my question
20 has a point, because there is no evidence in relation to
21 the calculation, nor do we have any copy of any board
22 decision or board minute. So if my friend wishes to
23 carry on giving evidence, I am sure that it will
24 enlighten us.

25 THE CHAIRMAN: The evidence is from Ms White, which we will

1 hear in due course.

2 MR SHARPE: My friend is adopting it and we have no evidence
3 before the court in documentary form. May I, to coin
4 a phrase, point that out? Thank you.

5 MR PICKFORD: Madam, I was obviously trying to assist
6 the Tribunal, and insofar as the points that I had made
7 are relevant to the matters in this case, I believe that
8 there is sufficient documentary evidence to support the
9 points that I have been trying to assist the Tribunal
10 with. In any event, it's an attempt to provide
11 an answer to a question.

12 THE CHAIRMAN: Yes. So you say their final offer was this
13 9p conditional or 12.1p unconditional?

14 MR PICKFORD: Yes. Now, there is mention made by Dr Bryan
15 of an earlier indicative access price, he says, of 8p
16 per cubic metre rather than 9. Now, we have three
17 points to make in response to that. First, we dispute
18 the factual contention, and that's obviously something
19 I'll be addressing in cross-examination with Dr Bryan,
20 but there are documents I will be taking him to where we
21 say that no 8p offer has been made. Certainly Ms White
22 does not recall discussing an 8p per cubic metre bulk
23 supply price, either internally within United Utilities
24 or with Albion, from her time in the involvement in the
25 matter, which began in October 2000. That's her

1 evidence at paragraph 35 of her second witness
2 statement.

3 Now, the second point we make in relation to the 8p
4 per cubic metre is that even if such a price was floated
5 at some point during discussions, what is clear is that
6 the actual offer that was made, following the LRMC work,
7 was the one that I have just described; it was the
8 conditional one and it was 9 or 12.1p per cubic metre.

9 The third point is that Albion's lack of conviction
10 in their 8p per cubic metre figure, being what UU would
11 have actually offered, can perhaps be seen in its
12 approach to calculation of damages, notwithstanding that
13 it has eight different scenarios for its damages claim,
14 none of them are based on 8p per cubic metre.

15 In Albion's claim, once it's given up on 3p per
16 cubic metre or a price thereabouts, it goes to 9p. So
17 if we can then turn to address the 3p price, which is
18 based on the Heronbridge Agreement.

19 This is obviously the primary case that's advanced
20 by Albion in relation to the price that we have, albeit
21 that it does, in some of its scenarios, countenance
22 a high price of 9p per cubic metre. Albion's
23 justification for this suggestion of this price is it
24 says United Utilities would have acted prompted in the
25 knowledge that it would have been unlawful to charge

1 Dwr Cymru and Albion different prices for the same
2 source, and that such different pricing would have been
3 the subject of a challenge to Ofwat.

4 Now, this case is inconsistent with the evidence for
5 a number of reasons. The evidence is at Ms White's
6 first statement at paragraph 18 and her second statement
7 at paragraphs 32 to 34.

8 Now, first, United Utilities was unwilling to depart
9 from its policy of setting bulk supply prices on a base
10 related to long run marginal costs. Although in the
11 view of the specific characteristics of the Heronbridge
12 supply, and one can also see, to some extent presumably,
13 some commercial pragmatism, they were willing to drop to
14 9p in the circumstances that happened, they were not
15 willing to go any lower, that's her evidence.

16 The second point is that United Utilities were
17 aiming to revise its bulk supply to Dwr Cymru under the
18 Heronbridge Agreement upwards. It's quite clear, from
19 all of the documentation in this case, that United
20 Utilities were desperate to abandon the Heronbridge
21 Agreement which they thought was a very bad deal for
22 them. So what they were hoping to do was to use the
23 negotiations and agreement with Albion as a means to
24 lever up the price that they would get from Dwr Cymru.

25 There is no sense at all, and it would be quite

1 absurd commercially, to ingrain that price that they
2 already didn't like, that they inherited from
3 pre-privatisation, and give it new lifeblood by giving
4 it to Albion under a new post-privatisation agreement.

5 Indeed, in relation to the threat of a reference to
6 Ofwat, Ms White's evidence is clear that, far from being
7 concerned by the prospect of such a challenge, they
8 would have welcomed it because they believed that Ofwat
9 firmly appointed prices based on LRMC, and therefore
10 Ofwat would have supported their higher 12.1p per cubic
11 metre price.

12 So they were not at all concerned by the idea that
13 this might ultimately be determined by Ofwat. Indeed,
14 later on they tried to get the Heronbridge Agreement
15 with Dwr Cymru determined by Ofwat. They were
16 unsuccessful in that, but they had no fear of Ofwat
17 stepping into the matter whatsoever.

18 In relation to the focus on LRMC, it's worth very
19 briefly taking you to a few documents, principally in
20 bundle 2 but also in bundle 3, just to emphasise quite
21 how concerned Ofwat was about ensuring that bulk
22 supplies were based on LRMC.

23 If the Tribunal please could go firstly to tab 9.

24 THE CHAIRMAN: Of bundle 4?

25 MR PICKFORD: Sorry, of bundle 2, I beg your pardon. I am

1 going to go through these fairly speedily, we may well
2 come back to them in due course but there are a number
3 of them and I just want to give you the overall sense of
4 where Ofwat was coming from.

5 So we see at tab 9 this is a letter to all managing
6 directors of all water and sewerage companies, and water
7 owning companies. It comes from Sir Ian Byatt and it is
8 entitled, "Water pricing: the importance of long run
9 marginal costs," in bold capital letters. If we turn
10 over to page 184, we see the second sentence into the
11 top paragraph:

12 "If companies were to develop their tariffs for
13 large users simply by an allocation of accounting costs
14 this could lead to tariffs being offered at a level
15 below the continuing costs of supplying additional water
16 to these users. The report from London Economics [which
17 is attached to the letter] sets out the arguments for
18 using estimates of long run marginal costs as the basis
19 for water pricing. It supports the direction we have
20 generally taken in the development of tariffs
21 particularly for large users."

22 It goes on in the third paragraph:

23 "Although the average price of water is likely to
24 remain below long run marginal cost for many years, it
25 is desirable to get as close a relationship as possible

1 between price and long run marginal costs in areas where
2 customers are concentrating their choices about the
3 volume of water they wish to use."

4 So if we then turn on to tab 10, we see an RD
5 letter, that's a letter to regulatory directors, and
6 this was effectively a consultation on bulk supply and
7 sewerage connection agreements.

8 If one then goes to tab 12, we see a letter of
9 6 March 1998, RD7 of 1998, and this is the directors'
10 conclusions on that consultation. At point 2, just
11 before the two bullets on the bottom of the page, we see
12 that:

13 "After considering the responses, the director has
14 decided:

15 "The principle of LRMC pricing should be used in
16 determining bulk supply and sewer connection agreement
17 prices. Methodology issues have been addressed in PR99,
18 Information Requirement E, Supply/Demand Balance
19 Submission."

20 If one turns over the page, under point 3, in the
21 third bullet, one sees there --

22 THE CHAIRMAN: Yes, the next bullet refers expressly to
23 Shotton Paper, but this was a generally issued --

24 MR PICKFORD: It was generally issued, yes. Shotton Paper
25 was often used as a case study in relation to bulk

1 supply pricing at this time, because it was an example
2 of an inset appointee seeking bulk supply. So one sees
3 that in a number of these documents there are general
4 policies that are set out, and then the case study of
5 Shotton Paper was used to help explain the approach that
6 the director is proposing to take.

7 Madam, can I also --

8 MR COWEN: Can I just understand that a bit more? It says,
9 "The director has decided" and in the first bullet:

10 "The principle of LRMC pricing should be used to
11 determine bulk supply ..."

12 And then the next bullet appears to be in contrast
13 to the one above. He sees no reason to change the
14 prices he is minded to determine for Shotton Paper if he
15 is required to make a bulk supply order.

16 MR PICKFORD: Sir, I don't believe that's in contrast,
17 because my understanding is -- but again these matters
18 can be explored in more detail during the course of the
19 trial -- that the understanding of the director was that
20 the price it was setting for Albion to have a bulk
21 supply was consistent with LRMC.

22 MR COWEN: We may need to come back to that.

23 THE CHAIRMAN: When he is talking about the price to
24 Shotton Paper, that's the price that Albion supplies the
25 water to Shotton Paper, not the price at which United

1 Utilities supplies the water to Albion or to Dwr Cymru.

2 MR PICKFORD: That's correct, because that matter was not
3 one that the director at that point had jurisdiction
4 (inaudible), he was not dealing with that end of the
5 pipe, as it were.

6 Then in point 3, the third bullet it is noted that.

7 "Where companies have regionally averaged charges,
8 LRMC estimates should reflect costs across the whole
9 region. Bulk supply prices will be determined on a
10 regional basis, unless companies choose to de-average
11 their tariffs. Any de-averaging must reflect the LRMC
12 in each area and should be managed over time to avoid
13 undue incidence effects."

14 THE CHAIRMAN: And what's an "incidence effect"?

15 MR PICKFORD: An incidence effect, well, I have been warned
16 not to give evidence by Mr Sharpe, and I am not sure
17 that there is evidence to that effect in the papers.
18 I infer, and this is simply my personal inference based
19 on my understanding of the matters in the case, that
20 an incidence effect is effectively if one unwinds
21 tariffs quickly, then one finds that if they have
22 previously been averaged, suddenly customers start
23 paying very different types of prices.

24 Also that can be destabilising in that it allows
25 cherry-picking, because someone can come in and start

1 trying to attack certain bits of pricing, and the whole
2 pricing structure that had previously been built up can
3 find itself unravelling rather quickly. So it's
4 a warning to say that may happen if you go down this
5 route and therefore you have to tread carefully. I have
6 to say that's simply my construction of this particular
7 document.

8 Sir, in answer to your question about the use of
9 Shotton -- I don't want to take too much time with this
10 but it may just be helpful for your note -- that the way
11 in which Shotton came into the picture is addressed in
12 the earlier document at tab 10, at 4.6, and it explains
13 there its consideration of Shotton. Indeed, it says,
14 over the page, if one goes to 4.6 and then turns the
15 page to 230 in the bundle, the penultimate paragraph:

16 "It is appropriate therefore to consider the prices
17 at which Dwr Cymru sells to other non-potable customers
18 of a similar size to Shotton. We have found these
19 prices to be similar to its estimate of LRMC in a narrow
20 range. There is no substantial evidence to suggest that
21 the LRMC for non-potable water is below 26p per cubic
22 metre."

23 That's on page 230, folder 2, tab 10. So that's why
24 those two paragraphs that were identified are
25 reconcilable with one another; it's precisely because

1 Ofwat, the director, thought that the 26p was
2 representative of LRMC.

3 So if we then go on, please, to tab 21, in the same
4 folder, simply to draw attention, this is an MD 148,
5 again to all managing directors, and it's entitled,
6 "Publication of long run marginal cost data. LRMC
7 Information. In MD 123 I set out the importance I attach
8 to the use of long run marginal costs."

9 Again, there is a further discussion about
10 information that's been provided, but the further point
11 I am emphasising is that the director hasn't given up on
12 reminding companies about the importance of LRMC.

13 Then if we please take up folder 3, and turn to
14 tab 39, we then see some formal guidance. At tab 39 we
15 see formal guidance issued by Ofwat in conjunction with
16 the OFT, February 2000. My point is just a very short
17 one: again, in this formal guidance, if one turns to
18 paragraph 4.4, which is on page 495, we see that:

19 "The director's view is that large user tariffs
20 should normally be set with reference to a robust
21 estimate of the long run marginal costs of supply."

22 That's at paragraph 4.4. Mr Sharpe has asked me to
23 take you to paragraph 4.14, which deals with excessive
24 prices.

25 So if we could then please turn to tab 42, and this

1 is the last of the documents I'm taking you to in this
2 particular tour through LRMC. This is MD 159, again to
3 the managing directors, and simply emphasising yet
4 again:

5 "Previous MD letters ... have explained the
6 importance of long run marginal cost for water pricing
7 and for efficient investment planning. The value of
8 LRMC depends in part upon the quality of companies'
9 estimates, which should be subject to a regular
10 process of re-evaluation. In order to facilitate that
11 re-evaluation, this letter updates Ofwat's advice ..."

12 And various points in relation to LRMC.

13 So again, it's understandable in that context why
14 United Utilities were heavily focused on LRMC rather
15 than, for instance, an accounting measure of costs at
16 Heronbridge in relation to the price that they were
17 proposing to supply --

18 THE CHAIRMAN: There is two different issues, though, isn't
19 there, there is the accounting cost versus the LRMC, and
20 then there is the specific assets, the LRMC of the
21 specific assets, and then LRMC regional averaging?

22 MR PICKFORD: Yes.

23 THE CHAIRMAN: What does all this Ofwat material say about
24 using regional average costs rather than specific costs
25 for the particular assets?

1 MR PICKFORD: One of the documents I took you to -- it was
2 in the context of the question about incidence --
3 explained that the principle -- primary principle, is
4 that you should take long run regional average costs,
5 but that if you are going to depart from that, you need
6 to adopt an approach which is careful and looks at long
7 run marginal costs across particular areas. That was
8 the, I think it was the third of those documents I took
9 you to.

10 THE CHAIRMAN: That's okay, I can check.

11 MR LANDERS: Actually, can we go to it, I thought that the
12 paragraph before that referred to the need to base the
13 LRMC on particular systems, and then went on to say
14 where companies decided to use regional average cost in
15 relation to such and such, I didn't think it actually
16 recommended using LRMC, but maybe I misread the
17 document. I can't remember which one it was.

18 MR PICKFORD: I think it may be the one at folder 2, tab 12.

19 MR LANDERS: Yes.

20 MR PICKFORD: So at the second bullet point, we see that:

21 "So that competition is based on a level playing
22 field, all companies should set large user tariffs that
23 reflect the LRMC of providing a service."

24 MR LANDERS: So the definition of "service" is the key
25 element, isn't it?

1 MR PICKFORD: Well, that is certainly an important element,
2 but here I don't understand it's particularly in
3 dispute, it would be -- the service that's being
4 considered here is the provision of water, so it's the
5 LRMC for water resources, because United Utilities
6 aren't providing common carriage, they are providing the
7 raw material. So it's the water resources, LRMC, that
8 we are concerned with in this particular case, and then
9 regional averaging is dealt with in the third bullet.

10 MR LANDERS: It talks about differences in the level and
11 service and then said you should do LRMC on particular
12 services. Surely that would imply that you don't use
13 the same LRMC for everything?

14 MR PICKFORD: Well, it depends on how one defines a service.
15 Obviously if one has defined a particular class of
16 services and you are saying everything falls within that
17 class, then you would use the same LRMC for that type of
18 service. What is being considered by United Utilities
19 is whether they can differentiate this particular
20 service on the basis of particular characteristics, and
21 that's what we saw in Mr Lafon's email.

22 MR COWEN: Sorry, maybe just because I'm slower at reading,
23 forgive me, in the second bullet down, it then goes
24 through:

25 "These tariffs should not be unduly preferential or

1 discriminatory or be set at a level which precludes
2 competition. Furthermore, the use of special agreements
3 must be justified on cost grounds."

4 You were discussing the special agreement that was
5 potentially being put in place and the difference
6 between the 12p and the 9p, really I am interested in
7 understanding how you get back to the 9p being justified
8 on cost grounds?

9 MR PICKFORD: Sir, in my submission, it would be most
10 appropriate for Ms White to address that.

11 MR COWEN: Absolutely. If we can come back to that.

12 MR PICKFORD: Indeed because I do not want to put words in
13 her mouth. Ultimately, of course the question that we
14 are concerned with here is not actually my construction
15 of these documents, because we are putting ourselves
16 back in time and we are saying: what did United
17 Utilities understand it was supposed to be doing? So
18 I've tried to explain, in generally relatively neutral
19 terms, what we understand today by what is being said
20 then. But the question for the Tribunal is not actually
21 to determine the correct construction of these documents
22 at all. The job of the Tribunal is to work out what
23 United Utilities thought it was doing in the light of
24 these documents.

25 MR COWEN: I appreciate that. I am just interested in,

1 perhaps when we do come back to it, one of the points
2 which you made earlier, which I noted -- unfortunately
3 I do not have the reference in the transcript -- you
4 particularly referred to Albion accepting that they were
5 prepared to agree on a no challenge, not to challenge,
6 which potentially could have some cost implications.
7 I would like to understand the evidence behind that, and
8 accept on fair, reasonable -- that it was fair and
9 reasonable to go to the 9p.

10 MR PICKFORD: Yes.

11 So, finally, coming back to this issue of the 3p
12 that Albion has been holding out for, there is a fourth
13 point about the 3p, and why it's a red herring in any
14 event. We began to touch on this point with Mr Sharpe
15 yesterday, but I would just like to revisit it, because
16 there were certain aspects that we didn't address.
17 That's to look at the Heronbridge, the relevant
18 agreement itself, which is at folder 2, tab 2. If you
19 could please turn to page 103, which contains clause 4,
20 we see there it emphasised that this is an agreement
21 which is taking on obligations and benefits from
22 a pre-privatisation era, and that explains its somewhat
23 esoteric nature, because obviously pre-privatisation
24 companies didn't need -- weren't expected to act on
25 a purely commercial basis.

1 Clause 5 that we didn't go to yesterday sets out the
2 agency services to be provided:

3 "North West Water will provide agency services for
4 DCC comprising the duties specified at 6, 7, 8, 9 and 10
5 below."

6 And it is to provide the water, "As specified at
7 7(b)." That was a clause we did go to yesterday. We
8 looked at clause 7, at least some of it, yesterday. The
9 quantity and reliability of supply. At 7(b), which is
10 key here, read with 7(a), the obligation is that North
11 West Water will undertake the necessary maintenance,
12 et cetera, so as to be able to provide a maximum
13 quantity of supply at the maximum rates referred to at
14 7(b) below, that being 36 megalitres per day.

15 We saw in clauses 9 and 10 that there are elements
16 to the price that would need to be paid by Dwr Cymru
17 that are not reflected in the charge under clause 11,
18 for instance if there was capital investment that was
19 required to be made for Dwr Cymru, Dwr Cymru would have
20 to pay for it. So that's in addition to the much touted
21 3p per cubic metre.

22 THE CHAIRMAN: Yes, well, that's the point, isn't it, that
23 the 3p per metre cubed is not a long run marginal cost
24 price because they deal differently with the sharing of
25 the expense of future capital improvement and

1 replacement?

2 MR PICKFORD: Indeed, Madam, it's nowhere near a long run
3 marginal cost price, it's an element of some accounting
4 costs. So it could barely be farther from an LRMC approach.

5 We also see a clause that Mr Sharpe didn't take you
6 to yesterday, clause 14. There was another cost for
7 Dwr Cymru under this agreement, that Dwr Cymru have
8 assumed, from 1 July 1986, North West Water's
9 obligations in respect of outstanding loans associated
10 with the assets in accordance with, I think it says
11 schedule 3 prepared by NWW and attached hereto.

12 Now, there is no schedule 3 that reflects clause 14.
13 The schedule 3 is the worked example. So obviously
14 something went a little wrong in the drafting here. But
15 we do know what the amounts that were transferred were,
16 and we know that if we go back to the first tab, this is
17 an internal analysis by Dwr Cymru of the relevant supply
18 in the Heronbridge Agreement. If one turns, please, to
19 bundle 2, tab 1, page 100, under 15, "Costs", the second paragraph
20 says:

21 "In addition to the above, the outstanding debt of
22 £165,000 on the assets acquired is to be taken over by
23 Welsh Water."

24 This is a document that appears to emanate from
25 around 1986, I believe, given the code on the front page
26 on the top right-hand side. It's certainly dated 1986

1 in the description in the index.

2 MR COWEN: I am sorry, we are not quite with you.

3 MR PICKFORD: I do apologise. So in folder 2, tab 1,
4 page 100, towards the bottom there is a subtitle
5 "COSTS", and then it's the second paragraph within
6 "COSTS". There is reference to the outstanding debt
7 taken on, and that's obviously back in 1986, so that's
8 quite a substantial sum given inflation that was seen
9 over the period.

10 So we say for all those reasons it really is wholly
11 unrealistic for Albion to suggest that it was ever going
12 to get a price that was simply the price charged in
13 clause 11, which was for certain elements of cost. That
14 doesn't even begin to address all of the money transfers
15 in this agreement. As I have explained this agreement
16 is in any event not the basis on which United Utilities
17 calculated this LRMC.

18 MR SHARPE: Madam, forgive me, but as a point of
19 information, is my friend saying that the total debt was
20 assumed by Welsh Water? Because financing examples
21 suggest that 22 per cent of it was taken over, and there
22 seems to be some contradiction between the two, which no
23 doubt my friend will be able to explain. If we go to
24 page 117, we see financing charges, and yesterday I took
25 you to the 22 per cent figure, and we will see here the

1 financing charges are factored in.

2 MR PICKFORD: Mr Sharpe can obviously make his submissions
3 on this in due course, but I am very grateful for him to
4 alert me to the point that he would like to make.

5 THE CHAIRMAN: Well, as you say, £165,000 is a lot of money,
6 and what he is saying is well is actually only
7 22 per cent of the £165,000?

8 MR SHARPE: It's simply a genuine point of information.

9 MR PICKFORD: That's not my case, Madam. My case is that
10 it's the full amount, because the financing costs
11 referred to in schedule 3, they refer back to the costs
12 in clause 11, because you will recall in clause 11 the
13 ongoing charging arrangements say that they are in
14 respect of capital financing charges, including any
15 works initially funded by DCC under 10(b) above.

16 So our understanding of this is that separately and
17 additionally to that, there was £165,000 worth of debt
18 taken on. You can still obviously have a nominal
19 financing charge in relation to capital even if there is
20 no debt in respect of it. There are many, if there is
21 an item that has a value --

22 THE CHAIRMAN: So debt that United Utilities owed to
23 somebody else --

24 MR PICKFORD: Yes. Say it had a --

25 THE CHAIRMAN: -- now Dwr Cymru undertakes to pay that off?

1 MR PICKFORD: Indeed. So we can imagine that there was a
2 £165,000 loan from Barclay's and part of the deal was
3 that we take over that loan. That does not mean that
4 that extinguishes all of the assets on which a return is
5 required. Of course if there are assets here there will
6 be expected to be a return, and our construction is that
7 that --

8 THE CHAIRMAN: Is it your case that actually that £165,000
9 was paid off by Dwr Cymru?

10 MR PICKFORD: Whether it was paid off, I would have to take
11 instructions on that, we would say it doesn't really
12 matter whether it was paid off or simply assumed by them
13 as their own debt. The point is it was taken on, it was
14 taken off North West Water's shoulders and put on to
15 Dwr Cymru's.

16 So a point that Albion makes in relation to the 3p
17 issue is that United Utilities was ultimately
18 unsuccessful in its attempts to persuade Ofwat to open
19 up the price. We say that has no bearing on United
20 Utilities' views in 2001 about the correct price that it
21 should be offering. As I have explained, Ms White's
22 evidence is quite clear that she welcomed the reference
23 to Ofwat. Insofar as peering into the future and
24 wondering, speculating about what Ofwat might or might
25 not do can be of any assistance, the best evidence we

1 have by far is contained in folder 8, tab 304.

2 I say 304, I think it's now moved to 9, it was 8.

3 Mr Sharpe referred to this yesterday. This is the
4 final determination of a bulk supply between Dwr Cymru
5 and Albion in respect of Shotton. It was decided in
6 October 2011. Mr Sharpe explained how Albion had sought
7 judicial review in relation to this, and suggested that
8 I had given him a run for his money but he got
9 permission. Just to be precise, he got permission on
10 one out of his six grounds.

11 THE CHAIRMAN: Yes, I think we have read the Edwards-Stuart
12 judgment.

13 MR PICKFORD: The point, for my purposes today, is that if
14 one goes, to paragraph 6.123 at page 2744, there is a long analysis
15 preceding this of what the correct approach should be
16 for the water resources element of the supply to
17 Shotton. So this is the same water that we are talking
18 about here, but this is in the context of it being
19 supplied via Dwr Cymru to Shotton, rather than in the
20 context of a separate bulk supply agreement.

21 But in relation to that water resources cost, what
22 the Regulator decided was that the non-potable supply
23 should be 15.3p per metre cubed in 2008/9 prices.
24 I believe that that is 12.2p in 2000/2001 prices. One
25 thing we might perhaps helpfully do when we are

1 attempting to provide the spreadsheet to the Tribunal is
2 perhaps we can provide some RPI receipts(?) as well so
3 that the Tribunal can see how these various different
4 prices at different prices compare to that.

5 By my calculations that's 12.2p per metres cubed
6 in 2000/2001 prices.

7 MR SHARPE: Madam, I am sure you don't need reminding that
8 the one point I got permission for is precisely this
9 point. I don't think it was entirely clear.

10 MR PICKFORD: So we say, when one looks at the evidence
11 properly, it's quite clear that the price that would
12 have been provided by United Utilities was one of two
13 prices, it was an unconditional offer of 12.1p or
14 a conditional offer of 9p. So the second question that
15 the Tribunal then needs to ask against that is: would
16 Albion have accepted such a price? We can deal with
17 that very shortly indeed, because Albion gives the
18 answer in its own skeleton argument, and if one just
19 takes it up, it's folder 11, tab 1. If one goes,
20 please, to paragraph 76, page 3440, one sees that the
21 following question is posed:

22 "Welsh Water's case is that Albion would have
23 accepted United Utilities' offer.

24 "However, that is clearly unsustainable."

25 At paragraph 80:

1 "It is difficult to see any logical reason why
2 Albion would have accepted a price three times higher
3 than that being paid by Welsh Water for water which
4 United Utilities acknowledged it put no value upon given
5 that it had excess water, in circumstances in which
6 Albion had the ability to obtain a proper price by
7 applying to Ofwat for a section 40 Determination or by
8 making a competition law complaint against United
9 Utilities."

10 Then at 85:

11 "There is, therefore, no reason to think that Albion
12 would simply have accepted United Utilities' proposal in
13 circumstances in which it would mean that Albion would
14 be paying three times the price paid by Welsh Water."

15 So it's quite clear what their position is.

16 So I can then turn, on that basis, to the second
17 element of the deal, which is the common carriage
18 arrangements. Again, we need to pose the same
19 questions. Sorry, not quite the same questions,
20 actually. They are slightly different. The first
21 question is: what would a lawful price have been? Of
22 course, we can't ask the question what would have been
23 charged because we know that doesn't make any sense;
24 what was charged was, we accept, an unlawful price.

25 So the question that has to be asked by the Tribunal

1 is: let's assume there wasn't an unlawful price, what
2 would a lawful price have been? And that's obviously
3 the highest lawful price that it would have been allowed
4 to charge.

5 THE CHAIRMAN: Well, that's something we will have to hear
6 submissions about.

7 MR PICKFORD: And I am about to at least explain the
8 beginnings of our case on that, if not the end of it.

9 The second point is: would Albion have accepted such
10 an offer, had it been made?

11 So the first question is: what would a lawful price
12 have been? If we could please take up folder 13,
13 tab 21, this is the Unfair Pricing Judgment.

14 THE CHAIRMAN: Really your question is -- is this fair --
15 what would the maximum lawful price have been?

16 MR PICKFORD: Yes, because obviously Albion would like to
17 say well, perhaps 10p would have been a lawful price, so
18 let's have 10p, or maybe 8p would have been a lawful
19 price. We say the question that needs to be asked is:
20 what could Dwr Cymru have charged? And that's the price
21 at which the cut-off between abusive and non-abusive has
22 to be set.

23 THE CHAIRMAN: Well, that's the question. Whether that is
24 the question, or whether in the counterfactual we have
25 to assume that Dwr Cymru charges a reasonable price, not

1 MR PICKFORD: So we see at paragraph 38 the questions that
2 referred back to the Authority for further work prior to
3 the decision on unfair pricing.

4 You will see that the Authority provided a report to
5 the Tribunal, and at paragraph 41 there is
6 an explanation that:

7 "In order to make a comparison between the First
8 Access Price and the costs reasonably attributable to
9 the services which are assumed to be included in the
10 First Access Price, the Authority used three
11 methodologies to calculate relevant costs: an average
12 accounting cost plus, (AAC+) approach; a long-run
13 incremental cost (LRIC) approach; and a local accounting
14 costs (LAC) approach ..."

15 Then the Tribunal then goes on to discuss those at
16 paragraphs 43 and following. You probably then need to
17 read all of those paragraphs, but just to note that in
18 discussing the AAC+ methodology at paragraph 44 the
19 judgment says that:

20 "The Tribunal found that if access prices are
21 arrived at on an AAC basis it should nonetheless be
22 possible to verify the costs in question or at least identify
23 the components of costs on an estimated basis."

24 Then at paragraph 45:

25 "For its further work the Authority took the pure

1 AAC methodology and adapted it and this average
2 accounting plus approach sought to obtain a "greater
3 level of granularity for costs associated with common
4 carriage."

5 That was what the Authority considered provided
6 a basis for testing the fairness of the first access
7 price. If we then go on, please, to the section
8 beginning "Methodology", we have the evidence in
9 relation to costs which is just before paragraph 75, and
10 then you see a description of methodology that follows.
11 Then the Tribunal's analysis of the competing
12 submissions on methodology is at paragraph 88, and it
13 says that:

14 "Despite the various cases in this area, no
15 consensus has emerged as to what, if any, is the most
16 appropriate method of measuring cost in excessive
17 pricing cases."

18 Then it goes on at paragraph 92:

19 "It is clear from paragraphs 280 to 281 of the
20 further judgment that the further investigation of the
21 costs was, in the first instance, a matter for the
22 Authority, while taking appropriate account of
23 the Tribunal's analysis in its main and further
24 judgments, and the parties' observations. That being
25 so, once the Authority had chosen the three

1 methodologies, there was no need for it to address
2 various alternatives proposed by the parties.

3 The Tribunal has not found it necessary to address any
4 further alternative methodologies.

5 "Because there may be times when a competition
6 authority or court needs the flexibility to examine more
7 than one measure of cost in order to evaluate an
8 allegedly excessive price, we do not prescribe a cost
9 measure that would apply in all cases. In our view the
10 use of more than one credible methodology, even if only
11 as a cross-check, helps to minimise the risk of false
12 positives and assure confidence in results obtained.

13 "For its further work, the Authority's preferred
14 methodology was AAC+ which it said was closest to that
15 used in regulatory context in 2000/01."

16 There is no disapproval of that by the Tribunal, it
17 is simply explaining what the Authority chose to do.
18 Then it explains at 99:

19 "The Tribunal has sought, so far as possible, to
20 verify whether the regional average costs have been
21 allocated to non-potable users generally on
22 a justifiable basis."

23 So that's starting from that methodology and
24 checking that it's been done properly. Then one comes,
25 after having addressed LRIC briefly, at paragraphs 102

1 to 106, we see the Tribunal's conclusion. It's probably
2 sensible for the Tribunal to read that, paragraph 107.

3 (Pause)

4 So there in fact they have gone one step further and
5 they are endorsing the use of AAC+ as the main
6 methodology, they are saying that that is reasonable.

7 So if we then move on, section X is the first United
8 brands question. It's above paragraph 190. This is the
9 key question for our purposes: was the first access
10 price excessive? It's probably sensible, because
11 the Tribunal will need to review this, if the Tribunal
12 could briefly read to itself paragraphs 190 through to
13 200.

14 (Pause)

15 THE CHAIRMAN: Yes.

16 MR PICKFORD: Thank you, Madam. The key point on which
17 I would like to place emphasis is in paragraph 199,
18 where the Tribunal is dealing with the issue of what is
19 excessive. It says over the page, three lines down:

20 "While we are prepared to accept that a material difference
21 between price and cost must be shown [so that's the
22 first point the material difficulty in price and costs]
23 we see no need to specify in this case when a particular
24 difference is sufficiently large to be deemed excessive.
25 In our judgment a price of at least 46.8 per cent above

1 costs, reasonably attributable to the supply of
2 non-potable water to non-potable users generally is
3 material and excessive."

4 Now, there it's referring to the calculation one
5 sees in the table on paragraph 197. That refers to the
6 AAC+ approach, the result of that 15.8p per cubic metre.
7 We have already seen, the Tribunal has accepted, that
8 that was a reasonable methodology on which to focus.
9 It's saying you are 46.8 per cent above that, and
10 therefore we consider that that is enough.

11 Now, why did the Tribunal stop there and not decide
12 what the precise cut-off was? We say for the very
13 sensible reason that all good courts only decide the
14 matters that are properly in issue before them at that
15 particular time. All the Tribunal needed to decide then
16 was: had there been an infringement, and it could see
17 that the gap was sufficiently large that there had been
18 an infringement.

19 What it didn't attempt to grapple with, quite
20 clearly, is where the precise dividing line would have
21 been. We say that, had the price been quoted by
22 Dwr Cymru of 15.8p per cubic metre, the Tribunal
23 couldn't have come to the conclusion that it did, that
24 it was clearly excessive, because by the preferred
25 methodology it would have been equal to the costs

1 outcome.

2 So we say that 15.8p per cubic metre clearly would
3 not have been an unlawful price. But the matter doesn't
4 end there, because, as I pointed out, there has to be
5 a material difference between price and cost in order to
6 demonstrate that it's excessive and therefore satisfy
7 the first element of the test of unlawfulness.
8 Obviously there is another one that comes after that
9 which is, even if you have established that it's
10 excessive, is it unfair of itself? We are not going
11 there today, that's not part of my submissions to you at
12 all. I am simply concentrating on the first part of the
13 test, which is: is it materially excessive?

14 Now, clearly material is a word that's commonly used
15 by lawyers. They tend to hate to actually have to
16 define it when they are put on the spot to say what is
17 material and what is not material. What we say is that
18 in the context of a pricing exercise where the Tribunal
19 has recognised, in paragraph 198 of the judgment, that
20 there are unavoidable uncertainties in the cost
21 calculation, that 5 per cent is a very conservative band
22 of materiality. We say we could have gone higher. We
23 could have said it's 20 per cent, and if you are below
24 20 per cent that's still within a material band. We
25 don't put our case that high, we put it, we say, very

1 conservatively, and we have taken 5 per cent as really
2 what we say is the lowest sensible figure one can have
3 for that margin of appreciation, as it were.

4 So if one adds the further 5 per cent on to 15.8,
5 that would have meant that, had we charged a price of
6 16.5p, which is actually below the 5 per cent band, we
7 say the Tribunal would not have been able to find that
8 we had been acting unlawfully. Clearly we didn't charge
9 that, we charged a substantially higher price, and
10 that's why we are where we are today, but it is
11 necessary now at this juncture to determine the cut-off
12 between unlawful and lawful in a way that it wasn't, we
13 say, at the time of this particular judgment.

14 THE CHAIRMAN: And you say there is authority for the fact
15 that that's the exercise we have to undertake?

16 MR PICKFORD: Well, that's where -- to the best of my
17 knowledge, this is not an issue that has arisen on point
18 as yet. So we will endeavour, in the light of that,
19 the Tribunal has focused on it as a particular issue
20 that it is particularly keen to get to the bottom of.
21 We will endeavour to go away and see if there is
22 anything else, that may assist the Tribunal on this
23 point. For the time, my knowledge shows that there is
24 nothing in particular on point.

25 THE CHAIRMAN: It does crop up in a number of the issues on

1 the counterfactual, which is what, when we are
2 constructing the counterfactual, we have to assume about
3 how reasonably or unreasonably various people,
4 companies, would have behaved in the counterfactual
5 world.

6 MR PICKFORD: Yes.

7 THE CHAIRMAN: Would they have behaved reasonably or would
8 they have behaved as unreasonably as they possibly can,
9 short of acting unlawfully?

10 MR PICKFORD: Madam, our case, to be clear, is not that the
11 test that I have posited in relation to this element of
12 the counterfactual is to be applied across the board.
13 We say that the question that the Tribunal needs to ask
14 itself in relation to the activities of third parties
15 is: what, on the evidence, on the balance of
16 probabilities, would they have done? We don't say that
17 they should be permitted to say, well, the highest that
18 we could have charged is X and so therefore that's what
19 they would have done. We say that that's not the right
20 examination. We say that the Tribunal should assess, as
21 it indeed said in its earlier ruling, the question is:
22 what would, for instance, United Utilities have done on
23 the balance of probabilities? They might have been
24 feeling quite generous, they might have been feeling
25 a bit mean. To be honest, it doesn't really matter

1 either way. The question is: what would they have done?

2 Now, the reason why we say that doesn't work for
3 this aspect of the counterfactual and this aspect only,
4 is because we accept, as we must, that we transgressed.
5 The price that we offered was, looked at in the cold
6 light of day, following many, many years of analysis,
7 not an appropriate price. Therefore, one cannot simply
8 ask the question: what would Dwr Cymru have done?
9 Because the answer to that is: well, we would have
10 offered 23.2p. On the balance of probabilities that's
11 what we would have done, because that's what we did do.

12 So you have to take away the unlawfulness, and in
13 the counterfactual world say: we will now assume that
14 there was no unlawfulness, what would have happened
15 absent the unlawful behaviour? So that's the only bit
16 that you take it away in relation to. Because that's
17 the only thing that has been found to be unlawful and
18 that is the jurisdictional basis for why we are here
19 today.

20 THE CHAIRMAN: So what is the relevance, then, of the fact
21 that in November 2008 you actually offered Albion 14.4p
22 rather than 16.5p?

23 MR PICKFORD: We say none. Well, there is no relevance to
24 be attached to that particular issue in the context of
25 what I am discussing now. There is some relevance to be

1 attached to it, but in the context of a different issue
2 which is --

3 THE CHAIRMAN: Breaking the chain of causation.

4 MR PICKFORD: Yes, or what would Albion actually have done
5 had it been offered the price it says was the lawful
6 price. So it's relevant to certain questions, but it is
7 not relevant for the question that we are addressing
8 now.

9 Madam, as I said, I don't have authority that I can
10 point you to, at the moment, that precisely articulates
11 that difference of question, and we will endeavour to
12 ensure that before we close, if we can find any, we
13 will --

14 THE CHAIRMAN: Yes, and there are other areas of the law in
15 which counterfactuals have to be constructed. For
16 example in personal injuries cases, where the courts
17 have to try and guess what would have happened, had
18 a certain tortious conduct not taken place, and there
19 they must have to assess both, well, how would the
20 defendant have conducted himself non-tortiously, and
21 what effect would that have had? And also what does the
22 court do about building into the counterfactual things
23 that we know later happened, like, say, the premature
24 unexpected death of the person who was injured?

25 There is also case law about restrictive covenants

1 in employer/employee situations, where the courts have
2 not been prepared to give the employer the benefit of
3 the longest possible clause they could have imposed when
4 it finds that they imposed an unlawful duration for what
5 seemed to be policy reasons, that then there is no
6 downside for the transgressor imposing an excessive
7 clause or excessive price, because they know, well, even
8 if they are caught out, the court will assess damages on
9 the basis of the maximum that they could have charged or
10 the maximum restrictive covenant they could have imposed
11 without going across that border between lawful and
12 unlawful conduct. So that perhaps gives you some food
13 for thought on both sides of the bench as to how we
14 should approach this issue.

15 MR PICKFORD: It does, Madam. Just to briefly respond, in
16 relation to the restrictive covenants case, of course
17 what happens there is that the clause is then struck out
18 altogether. If you don't get it right in the first
19 place, you don't get the benefit of it at all. As you
20 rightly identified, that's for a very sensible policy
21 reason. We can't apply that approach here, because if
22 we did, it would be to say, well, if you price
23 unlawfully, you then don't get to charge a price at all
24 so we would be down to zero.

25 THE CHAIRMAN: No-one is arguing that.

1 MR PICKFORD: Obviously that's not their case. We say that
2 that particular area of the law has limitations in terms
3 of how it can assist us in this particular case.
4 Similarly in relation to PI, the critical issue that we
5 are concerned with here is: what would the party acting
6 unlawfully have done in the absence of their particular
7 unlawfulness?

8 Again, that's not generally an issue that comes up
9 in relation to personal injury, because there is
10 a fairly binary thing that happens in personal injury
11 claims, someone does something bad or they fail to do
12 something that they should have done and that causes
13 injury. You don't then have to say: how could we
14 lawfully have caused you an injury? And where does the
15 dividing line lie in that context?

16 Again, we will endeavour obviously to go away and
17 see what we can glean, but we have given it some thought
18 as to where we might find the suspense in it, and we
19 have not found it particularly easy but we will continue
20 and do what we can.

21 THE CHAIRMAN: Let's take a short break at that point. How
22 are you getting on?

23 MR PICKFORD: So far a little slow, but obviously we have
24 engaged in some very helpful debates, which has probably
25 knocked me off my time schedule a little bit.

1 THE CHAIRMAN: We will take a ten minute break and come back
2 at ten past 12.

3 (12 noon)

4 (A short break)

5 (12.10 pm)

6 THE CHAIRMAN: Yes, Mr Pickford.

7 MR PICKFORD: Madam. So to pick up the story, we then go on
8 to the next tab, which is 22, and this is the judgment
9 on remedy and costs [The Remedies Judgment]. We see at
10 paragraph 9 the order that the Tribunal was asked to
11 make by Albion. That included an order setting what the
12 common carriage access price should be or what it shall
13 be, they wanted it to be 14.4p per cubic metre.

14 Then we see at paragraph 15 the Tribunal's
15 understanding of that, that Albion wanted the Tribunal to:

16 " set the first access
17 price for the treatment and distribution of non-potable
18 water through the Ashgrove System at no more than 14.4p
19 per metres cubed at 2000/2001 prices."

20 In paragraph 20, it records where the 14.4p figure
21 comes from, and it was, as Mr Sharpe showed you
22 yesterday, the product of simply an offer by Dwr Cymru
23 which averaged out the three prices, no reason for doing
24 so from the Tribunal's judgment, it just decided that
25 that was a way of effectively splitting the difference

1 and seeking agreement. Initially turned down, but the
2 next day accepted by Albion.

3 Then in a ruling at paragraph 21, again consistent
4 with the previous decision. There is no suggestion that
5 14.4p is the very maximum that could be charged. They
6 say, about nine lines down:

7 "In our judgment a common carriage access price
8 offered by Dwr Cymru to Albion not exceeding 14.4p per
9 metres cubed (in 2000/2001 prices) would not constitute conduct having
10 the same or equivalent effect as the infringement identified
11 in the Tribunal's earlier judgments."

12 So they are not doing what was asked by Albion, they
13 wanted to set the price at 14.4p, they are making
14 a declaration that if it is at 14.4p that's not going to
15 be abusive. We see that reflected in paragraph 22,
16 which refers to debate between the parties about
17 indexing. We see that it's proposed by Albion that it
18 should be indexed by PPI and by Dwr Cymru says it should
19 be indexed by RPI, and the Tribunal says we are not
20 going to get involved in that, that's a commercial
21 matter for the parties.

22 Then finally the order at the end of the ruling,
23 paragraph 64, paragraph 3 of the order, you see again
24 it's expressed in the negative that If it's "not exceeding 14.4p per
25 metres cubed it

1 shall not be conduct having the same effect.

2 So the Tribunal is not saying 14.5p is
3 an infringement, it's saying that 14.4p would not be.

4 So that then takes us to the second question, which
5 is: would Albion have accepted a lawful price had one
6 been offered to it at the time? There is certainly no
7 evidence before the Tribunal that Albion would have even
8 countenanced accepting a price of 16.5p or 15.8p. So if
9 we are right about either of those prices then we say
10 that we succeed.

11 In relation to the 14.4p, the evidence before
12 the Tribunal, contemporaneous evidence, is that Albion
13 thought that the price should be no higher than 7p per
14 metre cubed. There is no suggestion anywhere that it
15 thought that a price above 7p per metre cubed was
16 an appropriate price.

17 Albion say: aha, but it would be irrational for us
18 not to have accepted 14.4, but of course that
19 rationality depends on a number of factors, it depends
20 on all the other costs that go into that matrix, and
21 there is a big debate between us about that. It also
22 depends on what Albion actually knew at that time.
23 Because it's very easy to say now, with the benefit of
24 hindsight: ah, it would have been irrational not to take
25 this price because, given what I now know, I would have

1 done half a pence better out of that deal than the other
2 deal.

3 But if you rewind and put yourself in Albion's shoes
4 at the time it was making the decision, it believes that
5 the right price is no higher than 7p per metre cubed.
6 It's been offered 14.4p per metre cubed and it has to
7 decide at that point, without knowing what Ofwat will
8 say about the price or what the Tribunal will say about
9 the price: do we accept that or do we not? If it
10 thought it was over twice what it felt was the right
11 price, we say the rational thing for it to do might well
12 have been to hold out for a better price.

13 What is particularly telling in all of this is that,
14 even since 2008, when it has had an offer of a lawful
15 price, still Albion has not sought to put common
16 carriage arrangements in place.

17 There is obviously more to say about this issue but
18 it's a matter which we will be exploring with Dr Bryan
19 in due course.

20 Similarly, in relation to the second access price
21 that was provided on 17 March 2004, that was 17.74p per
22 metres cubed, and when that was provided to Albion, it
23 still didn't seek to engage again with Dwr Cymru about
24 the possibility of common carriage. That's
25 notwithstanding that taking account of the effects of

1 inflation, that 17.4p(sic) was equivalent to 16.2p
2 in 2000/2001 prices. I am sorry, that's wrong.
3 I mis-stated. 14.4p per metres cubed, which is what
4 Albion say the lawful price was, which is in 2000/2001
5 prices. If that is inflated to 2004 prices it is
6 16.2p per metres cubed.

7 So they say they have accepted 14.4 and taking
8 account of inflation that would have been 16.2 some
9 three years later. That's only 1.5p away from the 17.7
10 that they were being offered at that point, and we say
11 again if they were really seriously interested, rather
12 than simply ignoring it at all, they would have come and
13 engaged and looked to see whether, given there was only
14 1.5p between the parties, a deal might have been struck.

15 It is instructive to see what Albion did in fact do
16 over this period in 2003/2004, and one can see that from
17 a letter which is at folder 5, tab 194. It's a letter
18 dated 14 April 2003 to Mike Brooker from Dr Bryan, and
19 the important part, for my purposes, is the fifth
20 paragraph down, which begins:

21 "We also received your scheme of charges 2003/2004
22 last week. I was very interested to note that the
23 difference between your raw water and partially treated
24 tariffs is 3.88p per cubic metre. I assume this covers
25 the treatment costs."

1 Then it goes on to infer from that that the bulk
2 supply price it's being charged is too high, because it
3 sees that treatment costs have come down in the new
4 tariff, so it asks for a reduction in its bulk supply
5 price.

6 What it doesn't do at all is translate that across
7 into common carriage and say: given that, and we now
8 know your treatment costs have come down you should also
9 be offering us a new common carriage price because
10 common carriage doesn't come into it at this time.

11 There are a number of documents that I am going to
12 go to later with Dr Bryan. Although we say that
13 the Tribunal does not need to decide precisely what was
14 in Albion's mind to decide this action for damages, what
15 we suggest is that its focus all along has really been
16 on bulk supply and not common carriage. It's not
17 crucial, you don't need to determine the matter for this
18 appeal, but that's what we say is the reality of the
19 situation.

20 So in conclusion on that issue, we say the reality
21 is that Albion would have never accepted a price that
22 was three times higher than what it thought was
23 appropriate for raw water, and it would have never
24 accepted a price that was over two times as high as what
25 it thought was appropriate for common carriage.

1 Therefore no deal would have been done twice over, as it
2 were.

3 So if I am wrong on that, we then turn to my
4 alternative case, which is that we say even if a deal
5 had been done in both respects Albion would have made
6 a lower profit under common carriage than bulk supply.

7 There are a large number of points where we are at
8 odds with the claimant in relation to the correct
9 approach to be taken to the calculation of the quantum.
10 They fall broadly into two categories. Firstly, there
11 are adjustments to the counterfactual assumptions, and
12 then there are a whole host of other points that arise
13 which I am going to explain in just a moment.

14 So the first category is that there are five
15 adjustments that we say should be made to the
16 counterfactual. The first of those we have already
17 covered, essentially, it's that a non-abusive price
18 would have been 16.5p, alternatively 15.8p, and I don't
19 need to detain the Tribunal any further on that, because
20 my submissions that I have just made transfer across in
21 relation to this issue as well.

22 The second adjustment is that United Utilities would
23 not have offered the 3p per cubic metre as suggested,
24 they would have offered 12.1p per cubic metre.
25 Alternatively the deal would have been at 9p if Albion

1 had been willing to live with the no challenge clause,
2 which we say its evidence is that it wouldn't, so
3 actually it would have to fall back on the 12.1p.
4 I have dealt with the facts in relation to that but that
5 is our second point on the adjustment to the price.

6 Our third adjustment, which I'll be addressing, is
7 in relation to the indexation measure. The fourth one
8 is in relation to the additional or ancillary costs that
9 Albion would have incurred. The fifth is in relation to
10 a point about the UU benefit share agreement where we
11 say that Albion has awarded itself a £50(sic) sign-off
12 bonus but it has got that wrong, it should only be
13 £25,000.

14 So those are the five points on the, effectively, on
15 the counterfactual.

16 There are then a further five problems, we say, with
17 Albion's approach, and I will be dealing with these in
18 terms, just to list them out so that you know what I am
19 going to address you on. They are: firstly, the benefit
20 share with Shotton and the implications of that;
21 secondly, the grossing up issue, this claim that the
22 amount of damages should be grossed up in order to give
23 some on to Shotton; the voluntary uplift point, which is
24 about the 1.5 and 3p that was paid by Shotton Paper to
25 Albion by way of support; the fourth is how one

1 addresses interim relief; the fifth is the time period
2 over which damages should be assessed.

3 So, as I say, I have dealt with the first two
4 adjustments in my first category, so I can go straight
5 to the third, which is the indexation issue. Now,
6 options 3 and 3(a) of Albion's quantum calculations, and
7 you will recall that there are eight of them in total,
8 assume that in the counterfactual scenario the United
9 Utilities bulk supply price would not have been subject
10 to any kind of indexation. Now, there is no evidence,
11 we say, for that assumption whatsoever. The documentary
12 evidence quite clearly shows that a bulk supply
13 agreement between Albion and United Utilities would have
14 been subject to RPI indexation. We see that from the
15 various heads of agreement between the parties, and this
16 is a matter that I will address with Dr Bryan in
17 cross-examination. But that's our case in relation to
18 that, it was clearly going to be RPI.

19 Moreover, we say that that adds very considerable
20 weight, indeed ultimately leads one to knock out another
21 four of the options that are presented by Albion, namely
22 it's options 1, 1(a), 2 and 2(a). These options don't
23 have any explicit indexation arrangements at all. These
24 are the options that are based on the Heronbridge
25 Agreement and saying that we would have just had the

1 benefit of that. That's what Albion say.

2 We say it's inconsistent with all the negotiations
3 between parties that clearly envisaged RPI indexation
4 that they would have adopted this other pricing
5 arrangement that didn't require explicit indexation and
6 that the indexation was effectively built in because it
7 was cost sharing. So again, we say that the clear
8 evidence that indexation would have been RPI effectively
9 knocks out those other scenarios as well, or at least it
10 adds very considerable weight to the points that I have
11 already made.

12 THE CHAIRMAN: Are you talking about the heads of agreement,
13 are we talking about the United Utilities/Albion
14 arrangement or the Albion/Dwr Cymru arrangement?

15 MR PICKFORD: We are talking about the United
16 Utilities/Albion arrangement. I can take you to them
17 now. I am conscious that in the time it may be most
18 sensible of me to simply say that the Tribunal knows
19 where I will be going on that.

20 So that's what we say about indexation in relation
21 to United Utilities. In relation to the Dwr Cymru
22 common carriage price and how that would have been
23 indexed, again Albion's primary position is that there
24 would have been no indexation whatsoever. Now, we say
25 that that is as fanciful as it is in relation to the

1 same proposition for United Utilities. The evidence,
2 clearly, from Mr Edwards is that he would have sought
3 indexation; that Dwr Cymru simply would not have
4 countenanced entering into an indefinite long-term
5 supply agreement without there being indexation
6 provisions in it.

7 His principal evidence on this is at paragraphs 8 to
8 23 of his second witness statement. Again, for the sake
9 of time, I will not ask the Tribunal to go to it, I will
10 briefly summarise some of the key points that one can
11 draw from it.

12 So the first of the points is that Dr Bryan's
13 analysis, which he conducts, of pricing developments
14 between 2001 and 2009 we say is simply irrelevant. We
15 don't accept that it's right, but we don't need to go
16 into it because ultimately it post-dates what we are
17 concerned with, which is what would Dwr Cymru have been
18 focused on, given what it knew in 2001. So that's the
19 only thing we need to ask ourselves, what would it have
20 been willing to agree to at that point in time?

21 The second point is that one sees that Albion itself
22 acknowledged on a number of occasions that some sort of
23 price indexation would be appropriate, and I have taken
24 you to one of those in passing in The Remedies Judgment
25 at tab 22 of bundle 13 where Albion was saying that

1 there should be indexation but it should be PPI, not
2 RPI.

3 So we say to suggest that there should be no
4 indexation really is not a sustainable position, and
5 Albion, perhaps sensibly enough, falls back on -- has
6 an alternative, where it says if there would have been
7 it would have been PPI, it says, not RPI.

8 Now, Mr Edwards has explained in his evidence why
9 Dwr Cymru would have held out for RPI. In essence the
10 reasons are as follows: price regulation in the water
11 industry is based on RPI plus K, that's the formula.
12 Dwr Cymru's standard tariffs for domestic and smaller
13 commercial industrial customers are required to move in
14 tariff baskets under their overall RPI plus K cap. As
15 Mr Sharpe said, K can be both positive and negative and
16 indeed has been both positive and negative over
17 different periods, depending on the balance of
18 efficiency that is expected and the amount of investment
19 which is required in the water industry during that
20 period.

21 Now, in order to minimise risks of discrimination
22 between different classes of customer, Dwr Cymru's
23 preference is to ensure that its agreements with larger
24 customers are also based on changes in RPI, so that all
25 of those agreements move together, and the majority of

1 the special pricing agreements that it has entered into
2 with large industrial customers also contained
3 provisions that are based on either RPI expressly or RPI
4 indirectly, because they are tied back to the baskets,
5 which are again RPI plus K.

6 Putting aside pre-privatisation agreements, which it
7 seems both parties are willing to accept aren't a very
8 helpful benchmark, because they reflect a very different
9 era and approach in the water industry, there are four
10 supplies where Dwr Cymru has agreed to indexation based
11 on PPI, aside from the replacement for the Shotton
12 agreement, which is -- what happened there is that there
13 was an agreement with Shotton which contained a special
14 clause that included PPI as an alternative, Mr Sharpe
15 took you to that yesterday. That was then imposed on
16 Dwr Cymru by the Regulator as the terms on which it had
17 to offer bulk supply to Albion at the time of the
18 original inset appointment. And that was against
19 Dwr Cymru's wishes.

20 From late 1996 onwards, that's the only example of
21 an agreement containing PPI provisions.

22 The other point that Mr Edwards makes in his
23 evidence is that Dwr Cymru would have obviously been
24 concerned about a precedent which allowed costs to
25 diverge, but it would have been less concerned in the

1 period up to 1996 because he shows a graph in his
2 evidence that shows that the PPI and RPI run relatively
3 closely together and it's from 1996 that they begin to
4 diverge.

5 One can see that although its preference would have
6 been for RPI, it might in various circumstances have
7 potentially agreed to other forms of indexation where it
8 didn't really appear to matter very much. But from 1996
9 onwards it mattered and it mattered increasingly, so it
10 became less and less likely that Dwr Cymru would ever
11 have been willing to agree to some alternative
12 indexation arrangement and, as I say, the only one that
13 occurred is one that was imposed on it by Ofwat.

14 So we say that to suggest that Dwr Cymru would have
15 accepted anything other than RPI is again fanciful.
16 There is no suggestion anywhere that RPI would have been
17 unlawful, it is the essential basis on which prices are
18 generally indexed in the industry. So given that we say
19 that the reasonable inference is in the counterfactual
20 world, that's what Dwr Cymru would have held out for,
21 and if there had been an agreement, that is what Albion
22 would have had to have accepted. Obviously if Albion
23 hadn't accepted that, there wouldn't have been
24 an agreement and I am back into the first part of my
25 case.

1 So if I can then turn to the fourth adjustment,
2 which concerns the additional or ancillary costs. There
3 are two points to make here. One concerns back-up
4 supply, and the other concerns capacity augmentation.

5 Now, the Tribunal will recall that in the Unfair
6 Pricing Judgment, the Tribunal explicitly excluded the
7 costs of any backup supply from its assessments of costs
8 that were attributed to partial treatment and
9 distribution via the Ashgrove System. There was quite
10 a big debate about this, whether it should be in or out,
11 and the Tribunal said that's not part of the specific
12 service of partial treatment and distribution and so
13 therefore it's out.

14 Now, the second bulk supply agreement provided for
15 Dwr Cymru to ensure that there was both a potable
16 back-up, and it's not in contention that a potable
17 back-up was in fact required, so we say it follows
18 naturally that there would have had to have been some
19 separate price to be paid in relation to it. Again,
20 this is something that I will be canvassing with
21 Dr Bryan in due course.

22 THE CHAIRMAN: Just to be clear, do you say that there is
23 a price to be paid for having available the back-up
24 facility, even if in the event it's not actually used?

25 MR PICKFORD: We do, Madam. Our case is it's quite clear

1 from the bulk supply agreement that if back-up potable
2 water is taken, it is charged at the potable rate, which
3 is about two and a half times higher than is the
4 standard rate. Over the course of a year typically,
5 that does not generate any substantial revenues at all,
6 because it's taken relatively rarely, because the
7 Heronbridge supply, as I said, is a relatively stable
8 one, and it's rarely required.

9 When it's taken, the days when it is taken, very,
10 very large quantities are required, and so our position
11 is that there are substantial fixed costs that are
12 associated with being able to make available huge
13 quantities of water at very short notice, and that that
14 somehow has to be reflected in the price to be paid.

15 Now, what happened originally under the bulk supply
16 agreement is that those costs were effectively smeared
17 across the overall costs that are paid for non-potable
18 water. So there is no explicit provision made for
19 a back-up supply in terms of fixed costs. They simply
20 feature effectively in the price that's paid for
21 non-potable water, because that is what is taken on
22 a day-to-day basis, and so they are spread into that.

23 But what we say would never have occurred is
24 an agreement where there is this very large set of fixed
25 costs that don't get attributed at all because you are

1 simply paying the normal potable price as if you were
2 effectively a normal industrial customer taking a small
3 potable supply rather than having a very large volume
4 reserved for you.

5 The Tribunal refers to the volume as sufficient to
6 supply a small town, I believe of 60,000 people. So
7 this is a very substantial supply that needs to be
8 provided.

9 We are assisted by the work that Ofwat did in its
10 referred work on quantifying what the cost of that bulk
11 supply to Dwr Cymru is. They calculated effectively
12 what the fixed costs of it were, and then they turned
13 that into a volumetric measure based on the volumes of
14 water that were -- the volumes of non-potable water that
15 were on average taken by Shotton. Of course the reason
16 why it was doing that is because originally the debate
17 was about: should there be effectively a premium in this
18 access price, which was based on the amount of
19 non-potable water taken, to reflect the potable supply?
20 So the way that the Authority tried to do that was
21 therefore to take the costs of it and then work out what
22 that would have meant in terms of an excess on that
23 price.

24 For your reference, but again given the timing
25 considerations, that's at folder 7, tab 274, pages 2464

1 to 2465, where we see the calculation of the price of
2 the ... I am sorry, apparently that's now moved to
3 folder 8. It was originally in folder 7 and someone has
4 moved it out to provide more space.

5 So that's the first point on the additional costs.

6 The second one concerns the costs of expanding
7 pumping capacity at Heronbridge, and also making a new
8 connection. We saw yesterday that under the Heronbridge
9 Agreement Dwr Cymru was entitled, as a right, to 36
10 megalitres per day of raw water, and it's not in dispute
11 that in order to satisfy the demand for non-potable
12 water at Shotton Paper, Dwr Cymru required 22 megalitres
13 per day from the Heronbridge extraction point.

14 If you could go, please to folder 4, tab 143, you
15 see a response to, I believe it's Paul Edwards from John
16 Lees at North West Water about a query about the
17 implications of Albion taking over the supply to
18 Shotton. If the Tribunal could please read the second
19 paragraph beginning:

20 "You are correct ..."

21 (Pause)

22 Have you had time to read that second paragraph?

23 (Pause)

24 THE CHAIRMAN: Yes.

25 MR PICKFORD: Now, we see from the first substantive

1 paragraph, the second one, that if Dwr Cymru was going
2 to continue with its rights to 36, and now there was
3 going to be 22 provided to Albion, there would need to
4 be some capital investment at Heronbridge. What
5 North West Water go on to say is they think if that's
6 going to happen they will need to renegotiate the
7 contracts, but there is a debate obviously between
8 North West Water and Dwr Cymru about whether that was
9 going to happen. That's what North West Water wanted to
10 happen, they were desperate to get rid of the
11 Heronbridge Agreement that didn't suit them. Conversely
12 Dwr Cymru were not desperate to get rid of the
13 Heronbridge Agreement because it gave them a supply of
14 water at a very low cost.

15 So in order to accommodate Albion's requirement, if
16 Albion took over, there were effectively two
17 possibilities, and this is set out in the statement of
18 Mr Edwards, I think it's Mr Edwards, although I have
19 a note here saying Mr Williams, but I think it's
20 Mr Edwards, his first witness statement, at
21 paragraphs 28 to 31.

22 He explains how the two possibilities are that
23 either United Utilities would have had to expand its
24 pumping capacity at Heronbridge, as is being potentially
25 contemplated here, or Albion, Dwr Cymru and United

1 Utilities would have had to reach an agreement somehow
2 reducing Dwr Cymru's entitlement. Those are the two
3 ways through this potential bottleneck. As explained in
4 Mr Edwards' evidence, he would not have been, and
5 Dwr Cymru would not have been willing to simply give up
6 its rights to valuable water, and therefore if there was
7 going to be some sort of agreement it would need to be
8 at a substantial price.

9 Now, in terms of the price, it's very difficult,
10 obviously, to go back in time and work out what price
11 might have been done if any deal could have been done at
12 all. But as far as Albion's alternative position was,
13 if there was going to be capacity augmentation, he
14 estimates that it would have cost in the region of
15 £3 million in 2000/2001 prices. That's at paragraphs 28
16 to 30 of his second witness statement.

17 So against that, what we say is that there would
18 have been a very substantial additional cost for Albion
19 in obtaining the capacity that was required to take
20 over, given that Dwr Cymru had existing rights.

21 Now, what's said against us is: well, there was no
22 alternative for this water, you haven't demonstrated
23 what you were going to do with this water if you simply
24 held on to those rights. The obvious reason for that is
25 because this never happened. We are in a hypothetical

1 world, so we never actually had to find an alternative
2 for water, an alternative use for it. But our clear
3 evidence is that we would, had we been put in that
4 position, look for alternatives, and of course what
5 water companies do is they find sources of water in one
6 place and they build pipes and supply them to other
7 places. The fact we didn't actually carry out that
8 exercise we say doesn't demonstrate that we wouldn't
9 have done it, had we been required to do it, because we
10 simply never entered into that world.

11 So in relation to that, we say therefore there would
12 have been a substantial additional cost, admittedly
13 quite hard to quantify exactly, but in the region of
14 about £3 million that would have been involved in terms
15 of capacity augmentation or finding some alternative
16 solution.

17 There is then by comparison a much smaller cost
18 which Albion hasn't yet taken into account in its
19 calculations, which if it was going to take over and be
20 the provider to Shotton, but we at Dwr Cymru were going
21 to keep our rights and our connections, it would have
22 needed to have made a connection to Dwr Cymru's main.
23 That would have been at a cost of about £75,000, and
24 that's in Mr Edwards' evidence at paragraph 74.

25 THE CHAIRMAN: What's that? Connecting to what?

1 MR PICKFORD: That's connecting, because currently we own,
2 as I understand it, all the pipes effectively that come
3 out of the Heronbridge works and that then form the
4 Ashgrove System. We would have wanted to -- if Albion
5 was going to come in and effectively replace us in
6 relation to the assets that we owned and the metering,
7 et cetera, that enables us to supply to Shotton, then it
8 would have had to put that in itself and connect it up
9 to our main.

10 THE CHAIRMAN: Don't you need the metering to charge them --
11 work out what the common carriage charge is?

12 MR PICKFORD: We do, yes, but certainly Mr Edwards' evidence
13 is quite clear that he says there would have been a need
14 for a further pipe, and if there are doubts about that.
15 Again, I think the appropriate thing would be for my
16 learned friend to test that in cross-examination with
17 Mr Edwards, so he can explain the position.

18 My earlier reference, when I said that there were
19 two different possibilities for what would have happened
20 at Heronbridge, it was Janine White's evidence. I said
21 it was Mr Edwards at paragraphs 28 to 31, I have
22 helpfully been corrected, it's paragraphs 28 to 31 of
23 Ms Janine White's first statement.

24 So the fifth adjustment we say that's required for
25 the counterfactual concerns the benefit share with

1 United Utilities, and the fact that Albion has awarded
2 itself £50,000 as a result of the agreement that it says
3 it would have entered into. We say that that's wrong
4 and the figure should be £25,000. If you could briefly
5 go to bundle 10, tab 1, please, page 3339. This is
6 an example of one of Albion's various scenarios in which
7 it claims damages. Now, we don't have the benefit of
8 any real explanation of these numbers, either in the
9 particulars of claim or in Dr Bryan's evidence or indeed
10 in opening from Mr Sharpe, so we do have to, to some
11 extent, infer what we think is going on.

12 If one takes the example I have suggested on
13 page 3339 and looks at Albion's benefit share from
14 enhancing United Utilities' revenue, you see in column L
15 a fee of £50,000. Does the Tribunal have that?

16 THE CHAIRMAN: Yes.

17 MR PICKFORD: So what it appears to be is Albion saying, as
18 part of its benefit share, it would have got these
19 £50,000 fees, had it struck the deal.

20 THE CHAIRMAN: And you say that's wrong, because they also
21 seem to be assuming that the DC price remains the same
22 as it was under the Heronbridge Agreement and the second
23 £25,000 is only on the basis that that was renegotiated.

24 MR PICKFORD: Yes. Yes. That's right.

25 MR SHARPE: If it will make my friend's journey any easier,

1 I think we are prepared to accept that this is
2 a mistake, but of course if the assumption of no
3 amendment to the Heronbridge Agreement is sound, then on
4 the basis of the benefit sharing I described to you
5 yesterday, that would result in incremental revenue to
6 United Utilities because they would then be receiving
7 their original contractual entitlement, plus whatever
8 they were receiving from Albion. That being the case,
9 of course, United would then receive half of the
10 difference, and the effective cost to Albion too, it
11 would also receive half of the difference.

12 Our calculation suggests that we may well be
13 sacrificing £25,000 by virtue of my concession, but the
14 corresponding gain is of the order of £95,000. So if my
15 friend is seeking to suggest that the damages claim
16 should be reduced as a result of this, he ought to look
17 at the net figure on both sides of the equation. I am
18 very happy to address you on more detail on this if it's
19 required, but it's really a very simple point. Thank
20 you.

21 MR PICKFORD: Madam, the difficulty with my learned friend's
22 submission is that of course Albion say that no capacity
23 augmentation or anything would have been required, and
24 it's not consistent for them to both say that United
25 Utilities could have sold the water effectively twice

1 over, once under the original deal to Dwr Cymru and then
2 again to Shotton, without investment being required to
3 enable that to occur. Because if Dwr Cymru kept its
4 36 megalitres per day entitlement and therefore had to
5 pay 36 megalitres per day in respect of that
6 entitlement, if that were the case, then it's accepted
7 by United Utilities that there would have needed to be
8 some capacity augmentation in order to have another 22.

9 THE CHAIRMAN: Well it depends on whether by, "Entitlement
10 to it", you actually mean that you would have insisted
11 on taking the 36 megalitres even if it meant spilling it
12 on to the ground, because you couldn't find anything
13 else to do with it. That's the question.

14 MR PICKFORD: Well, as I explained, the evidence is that we
15 would have sought to do something else with it,
16 particularly because if we were having to pay for it, it
17 would be economic nonsense not to do something with it,
18 and to try and build a pipe and use it productively. So
19 if we were being required to pay for that amount of
20 water, then we would have found, we say, naturally,
21 something to do with it. We don't think it would have
22 been particularly acceptable to the Environment Agency
23 simply to spill it on to the surrounding area.

24 Madam, I am about to go on to my second category of
25 points which are not adjustments to the counterfactual

1 but various other issues which we say need to be taken
2 into account. I am doing slightly better with time,
3 because I have deliberately abbreviated some of my
4 submissions.

5 THE CHAIRMAN: Yes. Perhaps you can just deal with
6 duration, because that's a discrete point, and probably
7 can be taken fairly quickly.

8 MR PICKFORD: Certainly.

9 So we have two points on duration. The first of
10 those concerns the start date, and funnily enough the
11 second of those concerns the end date. Now, in relation
12 to the start date we say that it is unrealistic that, as
13 Albion claims, common carriage would have begun. Indeed
14 in their claim it would have begun the day before they
15 even got the price. That's obviously unrealistic, but
16 our point goes slightly wider than that. We say that
17 there were a large number of matters that were still to
18 be resolved. They are set out in Mr Edwards' second
19 witness statement at paragraphs 48 to 52, and to
20 summarise, the other things that would need to have been
21 done would be concluding other terms of common carriage
22 with Dwr Cymru, notably in relation to issues such as
23 ancillary services and potentially thorny issues such as
24 the potable back-up, which we have seen has caused much
25 consternation since.

1 Then there is the necessity to also negotiate a bulk
2 supply price with United Utilities. So that's something
3 that would also have had to have been done, because at
4 this stage no bulk supply had been accepted by Albion,
5 and indeed the rest of the terms of that agreement would
6 also have had to have been settled.

7 Thirdly, we say, again on our case, there would have
8 needed to have been augmentation of the capacity at
9 Heronbridge in order to make the supply, or
10 alternatively some very detailed and difficult
11 tripartite negotiation whereby the various rights and
12 entitlements are altered. But failing that, and there
13 is no evidence that that would have actually happened,
14 there would have needed to have been capacity
15 augmentation.

16 Taking all of those together, we say that, at the
17 best, it would have probably taken until about, say,
18 1 October that year to actually put in place the
19 arrangements, and actually Mr Edwards' evidence is that
20 he thinks that it is more likely that it would have
21 taken at least a year. So he suggests the date of
22 1 April 2002 as the most likely date.

23 Again, these are obviously slightly arbitrary
24 figures, there is no particular magic in sort of one day
25 of the month versus the next, these are rough estimates

1 of how long. Someone experienced in that world --

2 THE CHAIRMAN: On the assumption that everybody comes to the
3 negotiations in good faith and acting reasonably, or on
4 the assumption that everyone is as obstructive and
5 difficult as they can be, short of actually breaking the
6 law?

7 MR PICKFORD: Again, on the assumption that everyone
8 approaches the matter in the way in which, on the
9 evidence, they would have approached it. So we are not
10 saying that you have to assume they would have been very
11 difficult, and would have been as difficult as they
12 could be within the constraints of the law, because the
13 issue of agreeing these other points was not part of the
14 abuse. The only abuse related to the price. So that's
15 the only point in relation to that particular test that
16 we discussed before.

17 In relation to these other issues, what we say is
18 that the Tribunal has to examine the evidence, they have
19 to see what would have been the likely result. Now, we
20 are not suggesting that we would have been obstructive,
21 so we are not suggesting the Tribunal has to approach it
22 on the basis we would have been obstructive. What we do
23 say is that these were difficult commercial issues to be
24 resolved, and that they would have necessarily, in the
25 ordinary course of events, with undertakings acting

1 perhaps reasonably, but not necessarily falling over
2 backwards to accommodate each other, just acting in
3 a normal commercial manner, that that's how long they
4 would have taken.

5 That's really as much as we can say.

6 THE CHAIRMAN: We can assume that people would have acted in
7 a normal commercial manner?

8 MR PICKFORD: Yes, in a normal commercial way. As I said,
9 on the basis of that, Mr Edwards says that a best case
10 scenario is about six months, but actually more
11 realistically it would be a good year. So there is
12 an error in our skeleton that requires correction here,
13 because we have used the 1 October figure, but actually
14 that doesn't properly reflect Mr Edward' evidence that
15 was that was a best case and more likely was a year. So
16 that's in fact what our principal case is, alternatively
17 it would be six months.

18 MR LANDERS: Can I just check what your starting point is
19 then? Your starting point is you would have offered
20 a lawful price on the date that an unlawful price was
21 offered and not earlier?

22 MR PICKFORD: Yes.

23 MR LANDERS: Okay.

24 MR PICKFORD: Because there has never been any finding of
25 illegality in relation to the date on which it was

1 MR PICKFORD: Madam, I was dealing with the issue of the
2 start date and had almost concluded on that point. Just
3 to pick up on something in our skeleton argument, there
4 is a slight correction required. At paragraph 137 of
5 our skeleton we say that the first document disclosed by
6 Albion, in relation to its subsequent negotiations with
7 UU that took place in 2007, was a draft for a bulk
8 supply agreement sent by UU to Albion on 13 April 2007.
9 In fact, there are documents pre-dating that which
10 suggest that Albion re-engaged with UU on
11 25 October 2006, and those documents -- I will not go to
12 them now -- are at bundle 7, tab 253, and bundle 7,
13 tab 254.

14 So just as an illustration of the difficulties of
15 negotiating these kind of agreements, we see
16 re-engagement in 2007, or indeed at the end of 2006, by
17 Albion and United Utilities, and yet they still haven't
18 come to any agreement, and nor, in the last four years,
19 have Albion and Dwr Cymru come to any agreement.

20 So even if the Tribunal comes to the view that there
21 would have been agreement, which is obviously contrary
22 to my primary case, we say that the kind of timescales
23 that are involved here demonstrate very clearly the
24 difficulties inherent in actually getting these parties
25 to come to terms. There is no suggestion that in any of

1 access price would be. Mr Sharpe took us to that
2 yesterday; that Dwr Cymru were prepared to offer 17.74p
3 per metre cubed as a second access price.

4 What is said by Albion in connection with this is
5 that it was not sufficiently certain to break the chain
6 of causation because it was too hedged. They made
7 effectively two points in relation to it. The first of
8 those was that there was a complaint that the second
9 access price was expressed to exclude other costs such
10 as administrative costs.

11 If we could go back, please, and look at the first
12 access price, which is in bundle 4, tab 132, we see
13 there in the first paragraph on this issue that:

14 "The price does not include charges pertaining to
15 the application. Whilst we have made no charge up to
16 this point for the administration and the other costs
17 associated with this application, if we envisage
18 significant costs being incurred in the future, then
19 these would be at the expense of the entrant in
20 accordance with Ofwat's directives."

21 So there are administration and other costs being
22 excluded from the price, the first access price, and
23 also we see that the price is said to be something that
24 it is minded to charge Albion Water.

25 THE CHAIRMAN: What does it mean, "Charges pertaining to the

1 application"?

2 MR PICKFORD: Well, there are obviously legal and
3 administrative costs that require to be incurred in
4 dealing with -- negotiating out a contract such as this.
5 We have seen that there were various negotiations
6 between the parties, and there would have been costs
7 associated with drawing up contract and just the costs
8 of generally engaging.

9 THE CHAIRMAN: So it's not talking about the sort of
10 management on-cost type of element that we were looking
11 at in the costs?

12 MR PICKFORD: No, it's not.

13 THE CHAIRMAN: It's not the administration charges
14 attributed or allocated to the service, it's the cost of
15 actually processing the application?

16 MR PICKFORD: That's right, which, in my submission, could
17 be material --

18 THE CHAIRMAN: Yes.

19 MR PICKFORD: -- given the difficulties of arriving at
20 an agreement.

21 So it's saying that administration and other costs
22 associated with the application are not included. It is
23 also saying that it's a price that they are minded to
24 charge at. It doesn't say that it is unequivocally the
25 price, it's a minded to charge price.

1 When we pointed these matters out in relation to
2 first access price in the original proceedings, it was
3 held -- and we don't dispute this finding by
4 the Tribunal -- that notwithstanding these kind of
5 qualifications, excluding certain other costs and it
6 being minded to charge, it was sufficiently certain to
7 enable it to be a price about which an abuse could be
8 found and to trigger all of the effects that Albion say
9 flow from it, in terms of their damages and their claim
10 for exemplary damages.

11 Now, if that is right, the very same types of
12 qualifications that we saw in the letter that Mr Sharpe
13 took you to yesterday about there being -- it excluding
14 administrative and other costs and it being at the price
15 which is the basis for the price that we would be
16 looking to charge, they can't lead to that second price
17 being too uncertain when the first price was certain
18 enough.

19 What's good enough to basically cause a finding of
20 infringement can be sufficient to bring it to an end if,
21 obviously, the key element, the key price that's in the
22 letter, changes.

23 In relation to that issue, the price, the Tribunal
24 made no findings in the main proceedings that the second
25 access price was unlawful. We say it follows from that

1 that there is no jurisdiction for this Tribunal to award
2 damages on the basis of an allegedly unlawful second
3 access price. It hasn't been shown that the price is
4 unlawful, and there is certainly no --

5 THE CHAIRMAN: I don't know if it's alleged that the price
6 is unlawful.

7 MR PICKFORD: It is not even alleged, certainly as
8 I understand it, that the price is unlawful. So we say
9 that the most the Tribunal can really do in these
10 proceedings is to say, and this is the most, that it
11 would remain open whether or not that price was
12 unlawful. But we say it was a lawful price, and there
13 certainly isn't any basis for a continuing damages claim
14 after that price was given. If Albion wanted damages
15 post the second access price, what it would need to do
16 is go away and establish that the second access price
17 was unlawful and that the damages continued even after
18 it was offered an appropriate -- even after it was
19 offered that price. We are not in that situation here,
20 this is strictly a follow-on in claim. It is follow on
21 in relation to the first access price.

22 It's been drawn to my attention in relation to the
23 question about charging for processing applications,
24 I am not going to take you to it, but the Tribunal may
25 like to go at its leisure, as if there were any leisure

1 in this case, to folder 3, tab 54, page 569F. That's
2 part of MD162, and it's explaining the views of the
3 director on charging for processing applications.

4 Now, while we are dealing with the issue of people
5 allegedly taking too much time to do things or that the
6 length of time it takes to negotiate, it was said
7 against us yesterday that we never responded to Albion
8 in relation to the question of indexation in 2008.
9 Mr Sharpe said there was Albion writing saying, "We want
10 PPI", and we just never bothered to get back to them.
11 The letter he was referring to I believe was in
12 November 2008. Bundle 8, tab 284. In any event, there
13 is no real need to go there, because my point is that we
14 did respond in relation to PPI. It is a letter which
15 isn't in the bundle but it is part of Albion's
16 disclosure. Obviously it didn't make it into the bundle
17 because no-one knew this point was going to be taken.

18 If I might hand up a letter of 24 November 2008
19 (Handed). There seemed to be a suggestion that it was
20 us that effectively caused things to stall in 2008 for
21 failing to respond on RPI. The letter from Dr Bryan was
22 a letter of 19 November 2008 addressed to
23 Lynnette Cross, and that's referred to in paragraph one.

24 If one turns over to paragraph 5, you see that it
25 deals with the issue of indexation and sets out

1 Dwr Cymru's position on indexation; that the prices
2 should be indexed by reference to RPI and explains why
3 they think the use of the PPI index would be
4 inappropriate.

5 So, Madam, that deals with that point. We will need
6 to find a home for this in due course, and those behind
7 me can obviously suggest an appropriate place, and we
8 will ensure that it's put into the additional bundle in
9 due course.

10 So having dealt with those points, I now need to
11 return to my other collection of points concerning our
12 criticisms of the approach that Albion has taken to the
13 calculation of its loss.

14 So the first of those concerns what's called the
15 Shotton Paper benefit share, and this is the point that
16 Mr Sharpe took you to yesterday concerning the operation
17 of clause 7.4 of the agreement between Albion and
18 Shotton. It probably helps if we just go back to it
19 briefly, so we can see what it says. So it's best found
20 in bundle 10, tab 1. That's page 3352. (Pause). If
21 the Tribunal could re-familiarise themselves with
22 clause 7.4, which is the clause relied upon by my
23 learned friend.

24 The first point we make in relation to it is that
25 there is nothing in the clause to suggest that it would

1 only operate if water was being supplied via common
2 carriage, but not under bulk supply. It's about
3 savings, however they may or may not occur. But it's
4 not set up as if it were merely to apply to a common
5 carriage arrangement.

6 Madam, I can see from your expression that you are
7 thinking keenly about the implications of what this
8 clause does or doesn't say.

9 THE CHAIRMAN: I am just looking for the definitions of the
10 terms which are written in the clause with capital
11 letters.

12 MR PICKFORD: Yes. If I could explain that. Mr Sharpe
13 obviously dealt with this yesterday but we didn't go
14 back to those definitions. The first part of the clause
15 is saying that:

16 "Albion Water shall use all reasonable endeavours to
17 provide the customer with the most cost-effective source
18 of water."

19 And in particular:

20 "Cost to the customer lower than the non-potable
21 source of supply for the alternative non-potable source
22 of supply."

23 Now, that's irrelevant here because if one goes back
24 to the definitions, one sees that the alternative
25 non-potable source of supply -- and that's in

1 clause 1 -- means water taken from any source other than
2 the non-potable source of supply and delivered to
3 premises by Albion Water, and the non-potable source of
4 supply means water which may be extracted from the
5 River Dee at Heronbridge.

6 So what that's envisaging is if a totally new source
7 can be found, and savings flow from it, then the clause
8 will take effect. But that's not what we are concerned
9 with here, because obviously it's the same source, it's
10 just different contractual arrangements by which the
11 source finds its way to Shotton Paper.

12 So that part of the clause is not relevant here, and
13 I didn't hear my learned friend suggest otherwise.

14 What we say is if bulk supply led to precisely the
15 same water costs as common carriage, whatever this
16 clause does or doesn't mean, it wouldn't matter because
17 Albion's claim wouldn't have succeeded because it
18 wouldn't have proved that it had done any better under
19 common carriage than bulk supply. Similarly, if common
20 carriage would have yielded a worse price, again,
21 whatever this clause means doesn't matter, because again
22 it wouldn't have succeeded on the essential part of its
23 claim, which is that it needs to demonstrate that common
24 carriage would have been better.

25 So this clause is only relevant when we are in the

1 territory that Albion have established. We assume that
2 there would have been a positive benefit associated with
3 common carriage as opposed to bulk supply, and then we
4 have to see how that feeds through into the
5 apportionment of those benefits between Shotton Paper
6 and Albion.

7 What we see from this is that the clause actually
8 operates to reduce Albion's claim rather than to
9 increase it, as Albion suggest, because Albion don't get
10 to keep all of the benefits of any reduction in input
11 price to themselves, they have to give 70 per cent to
12 Shotton. Insofar as that is a loss, that is Shotton's
13 loss, not Albion's. So we would say that the operation
14 of this clause is in fact to -- because it apportions
15 benefits, and we are hypothesising that there are
16 benefits that have been lost out on, between Shotton and
17 Albion, it makes clear the claim that Shotton would
18 have, if there were such benefits in the first place
19 that had been lost out on, and the claim that Albion
20 would have in relation to them. And Albion only gets
21 30 per cent of them.

22 Now, to understand --

23 THE CHAIRMAN: Do we know what were the initiatives agreed
24 between the parties?

25 MR PICKFORD: We don't have evidence on that, no, Madam.

1 So this is one of the difficulties that we have
2 struggled with in relation to this part of the claim and
3 the reliance on the clause: it isn't really sufficiently
4 explained by the claimant. I am obviously doing my best
5 to interpret the clause on the face of the clause, but
6 there is a gap in the evidence from the claimant as to
7 how they say this really probably should have led to the
8 conclusion that they claim.

9 Because what they do in their calculations, and this
10 is a matter which obviously will have to be tested with
11 Dr Bryan, and I am slightly hesitant to try to take
12 the Tribunal through Dr Bryan's calculation before
13 Dr Bryan has had a chance to explain it to you, because
14 he has not explained it anywhere in his witness
15 evidence, and no doubt Mr Sharpe may jump up and down
16 and say I have explained it incorrectly. But so you
17 understand the essence of our point, what we say he has
18 done, and the mistake he has made in relation to this
19 part of the claim is he has said, "Well, there would
20 have been a big benefit occurring in relation to this
21 supply because I've looked at the Dwr Cymru retail price
22 and the Dwr Cymru retail price was going up and up, and
23 as compared to the price that I could have got the water
24 for under common carriage, there would have been
25 a really tasty margin between the two. Therefore, under

1 this benefit share I should get part of that margin".

2 That's the essence of how he derives his numbers.

3 We say the flaw in that, the problem is that because
4 he is making the comparison by reference to Dwr Cymru's
5 retail price, because he says that's the best that
6 Shotton would otherwise have been able to get. What he
7 ignores is that even under bulk supply there was still
8 a margin between the bulk supply price and the retail
9 price that would have been charged by Dwr Cymru.

10 If I could show you that, it may be best to show it
11 graphically. It's in the skeleton argument at -- it's
12 an illustration above paragraph 122, so if one picks up
13 folder 11 and goes to tab 2, and it's on internal
14 page 35, which is external page 3488II, you should have
15 a graph which should be at least a green triangle
16 effectively on top of a yellow parallelogram. Has
17 the Tribunal located that?

18 THE CHAIRMAN: Yes.

19 MR PICKFORD: Thank you. The first point to note is that
20 when the updated version of the skeleton argument was
21 produced, which put in some of the missing references,
22 because we didn't have a complete bundle at that point,
23 that caused the labelling on the right-hand side to
24 shift downwards. So the DC retail tariff should apply
25 to the red line which is supposed to be identifying the

1 top line. Albion's costs under bulk supply should apply
2 to the middle line, and Albion's costs under common
3 carriage should apply to the bottom line.

4 This is obviously a highly stylised graph, it's not
5 meant to represent the actual numbers, but it is
6 intended to represent the essence of what is going on in
7 terms of the claim.

8 What Albion has done is it has said: look at my
9 costs under common carriage, that is the bottom line,
10 look at the price Shotton would have to pay under the DC
11 retail tariff, that's the top line. I get 30 per cent
12 of all of that. So it claims for that as part of its
13 damages claim.

14 We say the problem with that is that if its
15 construction of the clause is correct and it would have
16 been entitled to that, and that's a separate matter, but
17 let's assume that it's correct, that the clause operates
18 by reference to Dwr Cymru's retail tariff and what would
19 otherwise have been available, in the real world
20 Albion's costs under bulk supply were also, although
21 they started off the same, ended up considerably below
22 Dwr Cymru's retail tariff. So the clause would also
23 have operated in the real world. So you can't attribute
24 the benefits in relation to that top green triangle to
25 the damages that it says it's lost in this case, because

1 it should have had those anyway in the real world if the
2 clause operated in the way that it says it operated.

3 THE CHAIRMAN: Unless it only operates on the basis of
4 common carriage.

5 MR PICKFORD: Unless it only operates on the basis of common
6 carriage, but we don't find those words anywhere in the
7 clause. Obviously it's a little confusing because you
8 don't actually have a full explanation from Albion as to
9 how they say they get to their numbers. But that in
10 essence is our understanding of how they get to the
11 numbers and our explanation of why there is a flaw
12 there.

13 So that's the first point on the operation of the
14 so-called benefit sharing clause. I should just add on
15 that, obviously it's for Albion to prove, its Albion's
16 case on this aspect because they claim that it works in
17 this way. It is for Albion to prove that the clause did
18 in fact work as they say it worked, and we would have to
19 explore that. All I have said is on the assumption that
20 they are effectively right about the essence of it being
21 by reference to the retail price, and I am saying if
22 that is right, then they are nonetheless wrong about
23 assuming it only applies to common carriage.

24 The next point is the grossing up issue, as it was
25 described by Albion. Now, it points out that it has

1 entered into an agreement with Shotton such that it's
2 required to account for 30 per cent of any damages award
3 that it receives to Shotton. The key clause here, if
4 you still have bundle 10 open, is at page 3361. Again,
5 you were taken to it yesterday by Mr Sharpe. It's
6 clause 2 of the letter of 24 October 2002. We see:

7 "Apportionment of the remaining net benefit relating
8 to historic overpayment and associated damages to
9 Shotton Paper and to Albion Water in the proportion
10 30/70 respectively. For the avoidance of doubt this
11 reverses the proportions in the original agreement."

12 So they are saying here: in relation to any award
13 that we get out of this litigation, we keep 70 per cent
14 but we will give you, Shotton, 30.

15 Then what Albion says, and this is the bit that we
16 would suggest is one of the most ambitious elements of
17 its claim, albeit there are many bits obviously it would
18 challenge, it is says the Tribunal should then gross up
19 the award of damages to Albion to reflect the fact that
20 it's going to have to transfer part of that damages
21 award to Shotton Paper so that it leaves it in the
22 position it effectively would have been in had it not
23 had to pass on some of those damages to Shotton.

24 Now, our response to that is very simple. The
25 claimant in these proceedings is Albion, and damages can

1 only properly be awarded to reflect the loss that Albion
2 has suffered, if any, as a result of the unlawful first
3 access price.

4 Shotton Paper could have brought its own follow-on
5 claim in respect of its own loss stemming from the first
6 access price, but it chose not to do so. So Albion's
7 loss is only that putative profit that it would have
8 obtained and retained, had common carriage arrangements
9 been concluded and been more profitable than bulk
10 supply.

11 So it can retain its share of the benefits under
12 clause 7.4 if it could demonstrate that there are any.
13 What it can't do is then claim for Shotton's claim to
14 gross up its award. Albion itself recognises, it says
15 in relation to this letter of 24 October, that any
16 modification of the arrangements that Albion has reached
17 as to how it distributes the proceeds of its litigation
18 with a third party are irrelevant to the correct award
19 of damages. That's what they say, it's at skeleton
20 argument 116. So they say you don't have to worry about
21 this letter from the point of view of calculating the
22 damages in the first place.

23 We agree with that, but we say that recognition is
24 actually fatal to the whole claim here in relation to
25 grossing up. Not only is a change in the apportionment

1 irrelevant, any apportionment with a third party of how
2 you deal with your damages claim must be irrelevant to
3 the calculation of the damages in the first place. We
4 say it can't possibly logically lead to an increase in
5 the damages that you in fact suffered.

6 There are two steps. You work out what you suffered
7 in loss, and then, if you want, you can have any number
8 of different arrangements with any number of third
9 parties as to how you distribute those damages
10 afterwards. They may be litigation funders, subject to
11 laws on comity(?) and maintenance, there are all sorts
12 of things you might do with your damages. That can't
13 possibly affect the calculation of damages in the first
14 place.

15 Just to illustrate that point, suppose it were
16 otherwise, Albion would have invented a potential money
17 tree, because it could say to a third party, perhaps to
18 Shotton: I am going to give you 99.9 per cent of my
19 awarded damages. It turns round to the Tribunal and
20 says: I lost £1 million, in order to leave me in the
21 place that I would be -- to compensate me for that
22 £1 million, given that I have agreed with this third
23 party to give them 99.9 per cent of my damages,
24 I actually need an award of £1 billion, and I am going
25 to give £999 million to the third party, and I get to

1 keep £1 million.

2 That's an extreme example, but it just goes to
3 illustrate that you can't calculate the damages on the
4 basis of an agreement with a third party who then do
5 with them, and gross up in the way that Albion suggests.

6 Just to add insult to injury in relation to that
7 last example, of course, it wouldn't necessarily prevent
8 Shotton from coming along and claiming for its own loss.
9 It says you have to gross up because I've said that I am
10 going to give Shotton 30 per cent of my award, but what
11 would we then do if Shotton came along and said, "I have
12 my own claim, it is very nice that Albion said that they
13 would give me 30 per cent of their claim, but I have my
14 own issues with what you did, and I am going to pursue
15 my own claim as well". The whole thing is, we say, just
16 a legal nonsense.

17 So that's our point on grossing up, it doesn't work,
18 and there is no authority cited by Albion to suggest
19 that this is something that is appropriate in these
20 circumstances or indeed in any others.

21 The third point is the voluntary uplift issue, to
22 use the jargon. Now, it's common ground that Albion has
23 had the benefit of what's called -- had been called the
24 voluntary uplift from Shotton Paper, and this was a sum
25 of firstly 3p and then 1.5p per cubic metre that was

1 paid by Shotton Paper to enable it to continue to exist
2 during the main proceedings against Ofwat, when Albion
3 said it didn't have enough margin to do so unless
4 effectively Shotton Paper accepted a higher price. So
5 effectively it was accepting that it would pay 3p more
6 than the price that would otherwise have prevailed
7 between the parties in order to give Albion a margin.

8 So what we say in relation to that is that, to the
9 extent there was any loss caused by us to Albion, the
10 voluntary uplift element was passed on to Shotton, and
11 insofar as it was a loss in the first place, it became
12 Shotton's loss. Therefore, again it would be for
13 Shotton to claim that against us in its own action, if
14 it considered that it had lost out as a result of being
15 required to pay 3p then 1.5p because of our unlawful
16 actions.

17 THE CHAIRMAN: That must be in the alternative to your other
18 point about 70 per cent being passed on to them.

19 MR PICKFORD: No, Madam, there are two different issues
20 here. One is the issue --

21 THE CHAIRMAN: Because they only had to give that uplift
22 because there wasn't, in the events which in fact
23 happened, rather than in the counterfactual world,
24 a sufficient margin. So this, the 30/70 split in the
25 original clause 7.4 never came into effect. Now, if

1 that split had become operational because there was
2 a sufficient benefit to divvy up between them, there
3 wouldn't then have been a need for the voluntary uplift,
4 would there?

5 MR PICKFORD: I think it's true to say that we are only in
6 this world at all in the event that Albion can, in the
7 first place, demonstrate that there was some loss
8 associated with not pursuing common carriage
9 arrangements. Yes, so therefore if there was loss, then
10 there would have been an apportionment under the 30/70
11 split in clause 7.4.

12 We don't disagree with whether -- we don't say,
13 subject obviously to hearing Dr Bryan explain why he
14 says it works in the way it does, we don't say that
15 there was no benefit share. There are two issues in
16 relation to that, the first issue is: is the benefit
17 share by reference to the retail price rather than the
18 prevailing price that Albion was actually paying? And
19 that is a point that they will have to prove.

20 The second issue, and the one that I focused on in
21 my submissions, was that there is a mistake, we say, by
22 Albion --

23 THE CHAIRMAN: Yes, you showed us the graph.

24 MR PICKFORD: Yes, in that it's attributing all of that
25 benefit to the damages scenario, whereas in fact the top

1 triangle of its benefit would have happened in any
2 event.

3 THE CHAIRMAN: Yes.

4 MR PICKFORD: So we are not disputing that if it's right
5 that common carriage was below bulk supply. We are not
6 disputing that effectively there is the yellow
7 parallelogram there, and we accept that if it gets that
8 far, it is entitled to 30 per cent of that.

9 All I am saying here is that, insofar as there is
10 this other agreement with Shotton, what happens is it
11 has passed on effectively 3p and then 1.5p of any
12 putative loss to Shotton, because, putting all other
13 matters aside, it was actually 3p and then 1.5p better
14 off in the world as it happens, because it got that
15 extra margin from --

16 THE CHAIRMAN: Yes, but are you saying that you should
17 deduct that 3p and then 1.5p as well as deducting the
18 70 per cent under clause 7.4? Because at the moment
19 I don't see how those two can operate in tandem, because
20 the voluntary uplift only arose because the agreement
21 wasn't operating in the way that they thought it was
22 going to be operating.

23 MR PICKFORD: I think precisely why the voluntary uplift
24 arose is obviously a matter that will need to be
25 determined by evidence.

1 THE CHAIRMAN: Because it was to do with what actually has
2 happened --

3 MR PICKFORD: Yes.

4 THE CHAIRMAN: -- rather than what would have happened if
5 everything had gone smoothly?

6 MR PICKFORD: That's correct, we would accept that.

7 THE CHAIRMAN: Just bear in mind that we need to think about
8 the relationship between that voluntary uplift point and
9 the pass through of the 70 per cent point. Because at
10 the moment I think they must be -- I may be wrong, but
11 it makes me -- at the moment I think they must be
12 alternatives rather than cumulative.

13 MR PICKFORD: Madam, I'm very grateful for that indication.
14 Our case as it stands is that they are cumulative but we
15 will reflect on it, and obviously if there is further
16 assistance we can provide, we will provide it.

17 In any event, putting aside that particular issue,
18 again in common with the submissions that I just made,
19 insofar as that was Shotton's loss, it was effectively
20 equivalent to the loss of an indirect purchaser. It
21 paid 3p too much effectively because of the abuse, and
22 therefore if there is a claim to be made in relation to
23 it, it should be Shotton, it's here as effectively the
24 indirect purchaser saying: as a result of your bad
25 behaviour, Dwr Cymru, I paid 3p more than I would

1 otherwise have had to, and I would like my 3p per cubic
2 metre back on the supplies over that period.

3 That's the way the claim should be made. It can't
4 be for Albion to claim it on Shotton's behalf, because
5 that is not, we say, how indirect and direct purchaser
6 claims properly proceed.

7 THE CHAIRMAN: My question is that if Shotton came and said,
8 "We want that 3p and also we want 70 per cent of the
9 difference because we would have got that under
10 clause 7.3", would it be your case to say, "Well, yes,
11 you are entitled to both of those", or would you say to
12 Shotton, "No, you have to choose which of those you want
13 to treat as your loss"? That's just another way perhaps
14 of formulating the question which you are going to have
15 to think about.

16 MR PICKFORD: Yes. That's a very good question, and luckily
17 it's one I don't actually currently have to think about
18 in reality, but obviously as a hypothetical we will take
19 it away.

20 That really is it in relation to the Shotton claim.
21 It is theirs and they should be here if they want to
22 claim it.

23 The next point concerns the calculation of interim
24 relief, and hopefully this is quite a small issue,
25 because there is not actually anything between the

1 parties on the principle that Albion needs to give
2 credit for the fact that during the period at which they
3 allege abuse they received interim relief. The small
4 point is that the interim relief that they continued to
5 receive continued after 7 November, which is the date
6 that they have now said the abuse ended, up until
7 9 April 2009. You may recall Madam that the case as
8 originally put had a longer duration of abuse and that
9 was later narrowed back to 7 November.

10 The way in which Dr Bryan models the interim relief
11 is he uses it as a deduction from the price that he says
12 he was paying under his bulk supply. That's fine for
13 the period up to 7 November 2008. You can do it that
14 way. The problem is he then overlooks that there was
15 a further period of interim relief paid all the way up
16 until 9 April 2009, for which we should also obviously
17 receive credit.

18 THE CHAIRMAN: And why should you receive credit for that?

19 MR PICKFORD: Because it is a function, the payment of the
20 interim relief was a function, effectively, of our
21 wrongdoing, so it was something that was received by
22 Albion in toto, caused by our abuse. Full credit should
23 be given for that, because otherwise one comes to -- if
24 it were otherwise, it would be a very formalistic
25 approach that you could say: well, if you didn't get

1 paid that relief until -- sorry, or rather we are going
2 to apportion the relief out.

3 So we assume that if the relief was in respect of
4 a later period, no credit should be made for it, whereas
5 if the same total relief had been given to Albion but it
6 had been condensed into a shorter period, when it could
7 have been, exactly when it came to an end was to some
8 extent slightly arbitrary, it depended on obviously the
9 timing of the Tribunal proceedings. But for some reason
10 we don't get the full benefit of the relief that Albion
11 took.

12 In essence what we say is although it is
13 permissible, to some extent, to try and deduct it off
14 the bulk supply price, ultimately the interim relief is
15 something that should come in at the end of the
16 equation. You work out what loss Albion has otherwise
17 suffered, and then you say, after that, well -- let's
18 say it was for the sake of argument £200,000, and then
19 you look at the interim relief that was paid and you see
20 actually in the real world they got £200,000 out of
21 Dwr Cymru. We say necessarily that should be deducted,
22 and therefore overall, on those hypothetical numbers, we
23 would be quits. Because although we caused them
24 £200,000 worth of loss, we actually gave them £200,000
25 worth of relief. So they have already had it. I mean,

1 that's the essence of interim relief, it's relief you
2 get pending a substantive determination. So if they had
3 already got £200,000 out of us, and what they prove is
4 that that's what their claim is worth, it's a bit like
5 a sentence when you have already spent time in jail. If
6 you have already spent six months in jail and your
7 sentence is six months, you then get let out.

8 So, Madam, I have dealt with the timing points. So
9 unless there is anything else that those behind me and
10 next to me suggest that I have missed on compensation,
11 that's it for the Shotton element of the compensation
12 claim, and we can then move on to the Corus claim.

13 Now, I don't need to remind the Tribunal, but
14 gratuitously I will, that it describes this part of the
15 claim initially as somewhat tenuous as currently
16 drafted. We say that is how it remains.

17 My preliminary observation in relation to the Corus
18 claim is that there was of course no finding of abuse in
19 relation to Corus, so it follows that the Tribunal must
20 assume that, had a price been sought from Dwr Cymru in
21 respect of Corus, a lawful one would have been granted,
22 as a matter of assumption.

23 So we say Albion's case in effect therefore needs to
24 be, must be, that the first access price in some way
25 caused Albion not to be in a position to seek an access

1 price from Dwr Cymru three years later in order to
2 supply Corus, and that it thereby suffered some loss.
3 We say Albion is unable to establish that for three main
4 reasons.

5 Firstly, the lost profit that it claims it suffered
6 in respect of supply to Shotton, we say, did not prevent
7 it in any way from being able to tender for the Corus
8 business or from seeking access price in respect of
9 supply to Shotton. I'll enumerate these and then I'll
10 expand upon them. So that's the first point.

11 The second point is that we say on analysis that
12 Albion wasn't in fact in a position to bid for the Corus
13 business for reasons that were unconnected with the
14 first access price.

15 Thirdly, Corus would not have given Albion the
16 business even if Albion had in fact sought a price and
17 then bid for it.

18 So addressing those in turn, we say the fact, the
19 assumed fact -- because of course we dispute the premise
20 that Albion made less under bulk supply than it did
21 under common carriage -- didn't cause it to be unable to
22 tender for the Corus business. That's for the following
23 reasons: firstly, there was no serious capital
24 investment or cashflow that was required to tender for
25 the Corus business. So, even if Albion wasn't making

1 substantial cash sums at the time due to some abuse by
2 us, it wasn't prevented from those modest profits, from,
3 if there was a profitable opportunity out there, and it
4 suggests Corus was profitable, from going for it.

5 In any event, if capital really was an issue, at the
6 relevant time in July 2003, Corus was -- Albion was
7 owned by the Pennon group, which was at the time
8 a FTSE 100 company and I believe still is in the
9 FTSE 100, although it bobs in and out, it's about number
10 100.

11 So we say that any claim, if it's made, of being
12 unable to bid for Corus through lack of funds, would be
13 hopeless. So that's the first point.

14 We say that, secondly, Albion can't claim it was
15 prevented from tendering because it knew that Dwr Cymru
16 would have offered it an unlawful price. So it was
17 simply pointless to do so, because firstly, we say,
18 that's in conflict with the legal assumption that we say
19 should be made, which is that had a price been sought it
20 would have been a lawful one, because there is no
21 finding otherwise.

22 THE CHAIRMAN: If they say "We didn't ask for a price for
23 Corus because we assumed, now we realise wrongly, that
24 you would have quoted us the same price for supply to
25 Corus as you had quoted us for supply to Shotton Paper,

1 and that's what prevented us from asking you for a price
2 to Corus", where does that get us? Even if we assume
3 that they had in fact asked for a price from Corus, you
4 would have said, "Yes, it's 14.4p or 16.5p rather than
5 the 23.2p". If we make that assumption --

6 MR PICKFORD: Yes, on my primary case, on that point I have
7 just made, we say their failure to actually ask for
8 a price and therefore to discover that they would have
9 got a lawful price by assumption is fatal to the claim.
10 That's the first point I make. That's not my only
11 point.

12 THE CHAIRMAN: Even if the reason why they didn't ask was
13 because of the abusive price that you had offered in
14 relation to Shotton Paper?

15 MR PICKFORD: Well, Madam, my first point would be yes, as
16 a matter of law, but my second in relation to that would
17 be as a -- if one then descends to the facts and tries
18 to ascertain whether it could be said to be caused by
19 the facts, I have dealt with the first point that there
20 was no sense in which their lack of funds caused them to
21 be able to bid for the business. I am about to deal
22 with the second point factually, which is that it's, we
23 would say, also factually unsustainable.

24 So by April 2003, Albion was aware that Dwr Cymru's
25 new non-potable tariffs had implications for treatment

1 costs. And I took you to that letter this morning,
2 where we saw Dr Bryan writing to Mike Brooker, and
3 saying, "I see that you have been fiddling around with
4 your tariffs, and what I would like to draw to your
5 attention is that I am now owed 3 or 4p off my bulk
6 supply price".

7 So it was already well aware in April 2003 that
8 there had been a material development in relation to
9 pricing, and it was asking for refunds on the basis of
10 it. So it would have known necessarily that had it
11 sought a new access price in 2003, post or any time
12 after April 2003, after that new tariff had been
13 published by Dwr Cymru, that Dwr Cymru would have had to
14 go back and recalculate a new tariff, as indeed it did.
15 It wasn't being asked to at the time, but ultimately
16 Ofwat asked it to do so, and that is why we then ended
17 up with the second access price.

18 Notwithstanding that knowledge, Albion made no
19 enquiries of Dwr Cymru as regards a price for common
20 carriage. Indeed, as far as we are aware it didn't make
21 any enquiries of United Utilities over that period in
22 terms of a price for bulk supply, although that latter
23 point is not strictly relevant to what we are
24 considering here.

25 Therefore it can't, on any sensible measure, be said

1 that the first access price did cause them to be unable
2 to even ask the question: what price would we get? We
3 don't see that Dr Bryan was generally shy about
4 challenging Dwr Cymru when he felt it was appropriate to
5 do so. There was a lot of correspondence, and all it
6 would have required would have been one letter.

7 So that's the first point; that there was nothing in
8 relation to the provision of the first access price
9 which actually caused Albion not to be able to ask at
10 least for a price.

11 THE CHAIRMAN: What was the date of that letter from
12 Dr Bryan?

13 MR PICKFORD: That was Albion's letter of 15 April 2003.

14 The bundle reference is bundle 5, tab 195, and it's --

15 THE CHAIRMAN: That was asking for a reduction in the bulk
16 supply price?

17 MR PICKFORD: That's right.

18 THE CHAIRMAN: Was there a reduction in the bulk supply
19 price?

20 MR PICKFORD: I am instructed there was not.

21 We need to remember that in relation to common
22 carriage there was a sustained argument about how one
23 built up the elements of that, and so it doesn't
24 necessarily follow that just because the bulk supply
25 price wasn't reduced, that where there had been 4 or 3p

1 opening up in relation to treatment costs, there wasn't
2 an opportunity for Albion to go back and explore that.

3 Indeed, as we saw, what actually happened was the
4 access price was reduced, it was reduced to 17.74p. So
5 as a direct indication of that original work, there was
6 a reduction in the access price, notwithstanding that
7 the bulk supply price didn't change.

8 So the second point we make in relation to the Corus
9 claim is that Albion was never realistically in
10 contention to supply Corus. The first point in support
11 of that is that, as Albion itself recognises, Corus
12 required supply across three sites. I don't need to
13 take you to it, but the reference in the bundle is
14 bundle 5, tab 204, and there is a letter of 11 July 2003
15 where Corus is inviting Albion to bid for the supply of
16 water to three of its larger plants situated in Wales,
17 namely Llanwern, Trostre and Shotton.

18 So that was what it was being asked to do, and
19 Albion hasn't submitted any evidence about how, absent
20 a fact which it says was the impediment, it would have
21 gone about supplying Corus at Trostre and Llanwern. So
22 that's the first impediment.

23 The second difficulty is that, certainly as far as
24 the Welsh assembly Government were concerned there would
25 need to have been -- and indeed as far as Albion was

1 concerned there would need to have been a special
2 exemption from sections 66I and J of the
3 Water Industry Act 1991 as amended by the
4 Water Act 2000, in order to supply Corus.

5 If we could go, please, to bundle 7, tab 270. So
6 this is a letter of 19 March 2007 responding to letters
7 from, it says here Mr Bryan, but Dr Bryan, of 29 October
8 and 6 November 2006, asking whether the assembly:

9 "... would consider making an order under section
10 66K of the Water Industry Act 1991, granting exemption
11 to Albion Water from section 66I and possibly 66J of the
12 1991 Act, for the purpose of supplying water to
13 Shotton Paper Mill, Shotton."

14 So because we are now in 2007, and the relevant
15 provisions of the Water Industry Act 1991 have now come
16 into effect, but there still isn't a common carriage
17 agreement in place in relation to Shotton. Dr Bryan,
18 Albion, faced the additional hurdle at this stage of
19 securing an exemption. Because, notwithstanding that
20 the whole thing began prior to these requirements coming
21 into effect, because they were brought in, brought about
22 by the Water Act 2003, and obviously the things that we
23 are concerned with primarily focus on the early part of
24 2001, it's the case that because there was no common
25 carriage at that point and Albion was still

1 investigating common carriage, according to this letter
2 then, that it needs to enquire about whether it can
3 satisfy these further provisions.

4 What one sees over the page is an explanation in the
5 first substantive paragraph on the second page of the
6 letter that:

7 "The general policy is that all common carriage
8 arrangements should normally be regulated consistently
9 under the new water supply licensing provisions.
10 However, as highlighted in the Water Act 2003, there may
11 be exceptions."

12 What they focus on in this letter is the fact that
13 Albion has been seeking this arrangement since as early
14 as 2000, any progress having been stalled by pending
15 litigation before the Competition Appeal Tribunal. So
16 they go on to conclude that, although they are not
17 committing themselves firmly one way or the other, in
18 view of the fact that the Shotton supply --
19 Shotton Paper supply -- the proposals are historic and
20 go all the way back to 2000 -- that they are minded to
21 grant the appropriate exemptions in respect of Shotton.
22 The two exemptions they then discuss are the exemptions
23 from 66I, second paragraph from the bottom, and
24 an exemption from 66J on page 3.

25 THE CHAIRMAN: Why would this arrangement be prohibited?

1 What was wrong with it as far as this legislation was
2 concerned?

3 MR PICKFORD: Because it was effectively putting water into
4 another party's -- undertaker's network, and that was
5 prohibited under the provisions that the Welsh Assembly
6 Government are here considering.

7 Those provisions aren't actually in the bundle at
8 the moment, although we can obviously have them
9 inserted. The key fact in any event here is that
10 certainly all of -- it's the factual position as to
11 whether, in the view of the body that was required it
12 consider these matters, there was potential impediment
13 if an exemption wasn't granted.

14 My point in relation to this letter is that,
15 although there is evidence here of the Welsh Assembly
16 Government being willing to grant an exemption in
17 relation to Shotton, what we don't have is any evidence
18 that the same kind of considerations would apply in
19 relation to Corus or that any enquiries had even been
20 made in relation to Corus.

21 Now, the provisions of the Act, it has to be said,
22 as I understand it, came into effect in 2005. So at the
23 time that Corus was actually being bid for, they would
24 not strictly have applied. However, because they came
25 in, in the 2003 Act, and we were looking at a supply

1 from 2004, the parties would have been aware that these
2 provisions were going to come into effect. And plainly
3 it would have been necessary for Corus to have been
4 satisfied that this was all going to be possible. What
5 we don't have is evidence -- this is quite a technical
6 issue -- on this at all.

7 THE CHAIRMAN: I would just like to put down a marker, as
8 people seem to be saying, that I don't really understand
9 this point, and if someone is going to pursue this point
10 then it needs to be explained in a note what this
11 prohibition was, how it would have affected Shotton and
12 Corus, whether it was to do with bulk supply or common
13 carriage, what these exceptions were. I can't glean
14 that just by reading this letter. So if you want to
15 rely on some point about this, then you will have to
16 explain it a bit more clearly.

17 MR PICKFORD: I understand that.

18 THE CHAIRMAN: Don't do it now, though.

19 MR PICKFORD: I am instructed that now in bundle 17 we do
20 actually have these. But because it's quite a technical
21 point, and the purpose of this opening is to explain to
22 you the broad picture, I think it would be best if we
23 take this technical point away and we will provide you
24 with some more discrete submissions on it. I am told
25 they have made it into our new bundle 17, so we can at

1 least refer to the relevant provisions in that.

2 The third and final point in relation to Corus is
3 that even if Corus had allowed Albion to bid just for
4 Shotton, Albion hasn't demonstrated that it had any
5 realistic chance of winning that contract. In annex 1
6 of its quantum calculations -- which we don't need to go
7 to quite yet -- Albion assumed that Corus was paying the
8 published Dwr Cymru non-potable tariff, and that's how
9 it's calculated its claim in relation to Corus.

10 But that assumption is wrong, because Dr Bryan knew,
11 and this is at paragraph 327 of his witness statement,
12 from the end of a special agreement between Corus and
13 Dwr Cymru which finished on 31 March 2004. Dwr Cymru
14 and Corus were in dispute as to the correct price for
15 water, and in fact Corus was only paying in accordance
16 with the special agreement applicable to Shotton dated
17 1 December 2000. We know that from a letter from Corus
18 to Dwr Cymru of 24 May 2004, which is at 226 in
19 bundle 5.

20 MR LANDERS: Did you say how much they were paying?

21 MR PICKFORD: It says the basis on which they were going to
22 pay, and I am going to come on to the figures shortly,
23 but the basis on which they were going to pay was that
24 it was pursuant to Corus' understanding of the
25 continuation of the relevant terms.

1 Dwr Cymru's essential position in relation to the whole
2 of these allegations, which is simply that it arrived at
3 the first access price in good faith. Fourthly, I am
4 going to look at the regulatory context. Fifthly I am
5 going to address the pleaded case. Sixth, I am going to
6 look, necessarily briefly, at the new and unpleaded
7 case, and it's largely going to be appropriate to deal
8 with those issues after we have heard cross-examination,
9 subject obviously to the Tribunal's ruling in relation
10 to the admissibility or otherwise of those points.
11 Finally, I am going to look at the issue of quantum.

12 So that's the scheme. So turning, then, to the
13 legal background, if we could firstly go, please, to
14 folder 15, and take up tab 17, paragraph 94. This is
15 the Durkan case with which, Madam, you will obviously be
16 very familiar.

17 A key point I wanted to emphasise from this
18 paragraph is the Tribunal's comment:

19 "The seriousness of the infringement of a Chapter I
20 prohibition, involving (as here) the imposition of
21 penalties, is a factor to be taken into account when
22 considering the probability of an infringement having
23 occurred."

24 The Tribunal then goes on to refer to the famous
25 comments of Lord Hoffmann in *Rehman* and also the

1 comments of Lady Hale In Re B, which are in essence to
2 the effect that -- well, the example is the coming
3 across Alsatians and lions in Regent's Park. And even
4 though lions are generally unusual, if you happen to be
5 in the zoo part of Regent's Park it wouldn't be so
6 unusual to see one there.

7 So obviously in this, as in many areas, and one
8 hates to use the cliché, but the context is all
9 important. But it remains the case that the seriousness
10 of the prohibition is a factor, the seriousness of
11 what's being alleged is a factor to be taken into
12 account when assessing whether or not it's likely to
13 have occurred, or not, albeit it is not, by any means,
14 determinative.

15 I don't think I probably need to go to the Rehman or
16 Re B. I think the essential proposition is fairly
17 clear.

18 So applying that in the present case, we start from
19 the basic proposition that it is reasonably common for
20 people to make decisions that others, with the benefit
21 of later scrutiny, consider are wrong. It's also
22 reasonably common for people to make mistakes. Both of
23 those things, either making a mistake, or not
24 necessarily making a mistake but just taking a view
25 which, when subjected to forensic examination, another

1 body decides is not the correct view, can both lead to
2 findings of infringement.

3 Now, what is not commonplace, we say, however, is
4 for someone to act in an outrageous and contumelious
5 fashion, seeking to exploit another. That is not only
6 unusual in itself, but it's even more unlikely when
7 there is no evidence that the particular actors involved
8 are alleged to have had any personal incentive to act in
9 that way. It's also unlikely and unusual where the
10 company itself doesn't have a company incentive to act
11 that way. Moreover, it's particularly unusual in
12 a context where the Regulator was scrutinising the very
13 issues that were at stake and making it very clear that
14 it would do so.

15 Now, I am going to come on to deal with the
16 regulatory context and deal with that point in due
17 course. But my essential starting point is that, given
18 the context in which we find ourselves, there needs to
19 be really very compelling evidence that we were doing as
20 alleged by Albion, because all of the contextual
21 indications would suggest that that sort of behaviour
22 was very unlikely.

23 So if I could turn, then, please, to 2 Travel,
24 which, as the Tribunal will know, was relatively
25 recently decided. It's in tab 30 of bundle 13, I hope.

1 It stayed where it was put. There are obviously quite
2 a lot of authorities dealing with the development and
3 history of awards of exemplary damages, and they are
4 very helpfully digested in this particular context in
5 2 Travel. So all I intend to do is take the Tribunal
6 through the relevant part of the judgment in 2 Travel
7 rather than going to the individual authorities, because
8 that should be a more efficient and convenient way of
9 doing it.

10 So if you could turn, please, to paragraph 448, and
11 if you could read, please, paragraphs 448 to 452, which
12 set out the introduction.

13 (Pause)

14 So some points to emphasise from paragraph 448. The
15 exemplary damages have been described as an undesirable
16 anomaly, and then the reason why they are there is to
17 vindicate the strength of the law, to teach a wrongdoer
18 that tort doesn't pay. They are a remedy of last resort
19 for that purpose, and indeed they are not to be
20 encouraged.

21 We see that we are in, in this case, the second of
22 the categories identified in *Rookes v Barnard*; that is
23 conduct calculated to make a profit which may well
24 exceed the compensation payable to the claimant.

25 If you could then turn on to paragraph 461 and read

1 paragraph 461.

2 (Pause)

3 We see going into 462 that the early cases for
4 exemplary damages mainly arose in the context of claims
5 for libel. One can well see the reason in that context
6 why the award of exemplary damages was developed as
7 a means of punishing newspapers that were prepared to
8 say things they knew to be untrue when they knew that
9 the compensation they would have to pay was relatively
10 light relative to the enormous sales they would get from
11 their papers from publishing the lies.

12 Then if one goes to 472, they then deal there with
13 the fact that the profit motive is not enough, and the
14 defendant's unlawful conduct must have been:

15 "...motivated by mercenary considerations. [And]
16 An inference of cynical calculation of mercenary
17 advantage should not be lightly drawn."

18 Then if you could continue, please, to read from 473
19 to 478, that's the next two pages.

20 (Pause)

21 So, Madam, the points of emphasis from this passage
22 are that it's not simply about intentional wrongdoing,
23 the development of the law has been clear, that
24 exemplary damages should be payable where the disregard
25 of the plaintiff's rights is so contumelious and so

1 outrageous that it's appropriate that the court
2 effectively marks its disapproval and upholds the law in
3 relation to those breaches. There is discussion of the
4 notion of outrage, and it's not simply intentional
5 wrongdoing:

6 " It needs an additional element of flagrancy or
7 cynicism or oppression. Something additional rendering
8 the wrongdoing or the manner or circumstance in which it
9 was committed particularly appalling."

10 Those are the words of Lord Nicholls in the Botrill
11 case.

12 So what we then find in the 2 Travel case is
13 a discussion of the implications of fines. First,
14 a consideration of whether exemplary damages can be
15 imposed where the wrong in question is infringement of
16 competition law, and that's what we find from 480. Then
17 there is, further after that, consideration of the
18 implications of the fining regime.

19 The Tribunal can probably skip relatively lightly
20 over the first of those sections, where it's quite clear
21 that the Tribunal thought it was appropriate that it was
22 possible to have exemplary damages in competition
23 claims, and move on to deal briefly with the issue of
24 punishment in parallel. That begins at tab 491(sic).
25 Again, would you please read for yourselves

1 paragraphs 491 through to 496.

2 (Pause)

3 THE CHAIRMAN: Yes.

4 MR PICKFORD: So what we see here in this discussion is,
5 firstly, there is consideration of the non bis in idem
6 issue and they are saying that doesn't apply because
7 there has been no fine levelled. There is also
8 a discussion of how to rule out the possibility of
9 a fine, why it conflicts with whistle-blowing. Sorry,
10 I beg your pardon: why it was appropriate in ensuring
11 that there was no conflict with the whistle-blowing
12 regime, to ensure that you couldn't be effectively
13 punished twice for the same point. Once you had had
14 your penalty commuted, that should be the end of the
15 matter and there shouldn't be an exemplary damages award
16 imposed on top of that.

17 Then one of the points that it goes on to note at
18 495 is why Cardiff Buses is different. One of the
19 points that it notes in 495 is that there were limits on
20 the OFT's ability to fine, because of course it needed
21 to remove the immunity that would otherwise apply to
22 fining, and it noted that it could only do that in
23 exceptional circumstances. It says in 495:

24 "It is by no means clear whether the OFT could have
25 withdrawn immunity and could have imposed a penalty in

1 Cardiff Buses."

2 So, whether there even could have been a penalty in
3 that case. Then it goes on to explain how in the
4 circumstances of that case it was appropriate for
5 the Tribunal to be able to award damages and that just
6 because the OFT might not be able to impose a fine,
7 that's no reason for the Tribunal not to do so, as was
8 seeming to be argued before it.

9 We say that's entirely correct and that one can
10 indeed go further. We say it's precisely where there
11 either are or there may be serious impediments to fining
12 that there is plainly a role for exemplary damages to
13 step in as the remedy of last resort to impose
14 punishment. Indeed, we would make the observation that,
15 although it didn't appear to be argued by the claimant
16 in this case, it would have been open to the claimant to
17 have argued that one of the reasons why it was very
18 important to impose a fine in this case is that it
19 wasn't merely the case that there were doubts about
20 whether the OFT could have fined.

21 We would say that section 40, properly analysed,
22 doesn't permit the removal of immunity with effect to
23 enable a fine for past infringement. We say that
24 section 40 removal of immunity works prospectively and
25 we can develop that point later if it becomes

1 an essential one.

2 So what happened, in fact, in 2 Travel is that
3 the Tribunal did impose exemplary damages, as we will
4 come on to, ultimately, in circumstances where it voiced
5 concerns about the OFT's ability to impose a fine. In
6 fact, those concerns, we say, were entirely justified
7 because we say, on analysis, it's quite right the OFT
8 couldn't have imposed a fine.

9 Our case is not on all fours with 2 Travel, it is
10 distinct in a number of ways. The first point to make
11 is that there is no dispute in this case that the
12 Authority could have imposed a fine, once a finding of
13 infringement had been made, if it had wanted to. There
14 is also no question that the Tribunal could have imposed
15 a fine if it had wanted to; the Tribunal has the very
16 same powers that the Authority possesses.

17 Indeed, Albion even raised the possibility of a fine
18 before the Tribunal, and invited it to consider what to
19 do in this regard. If we could go, please, to folder 7,
20 tab 245, page 2053BBB. So you should have the final
21 page of a pleading signed by Rhodri Thompson,
22 Queen's Counsel, and John O'Flaherty. This was the
23 remedies hearing following one of the judgments in the
24 main case and we see at paragraph 155:

25 "The only outstanding issue of which Albion is aware

1 is the question of penalty. Albion makes no submissions
2 in this regard, save to invite the Tribunal that it
3 consider whether it is appropriate to remit this matter
4 to the Authority on the subject of penalty, or whether
5 it wishes to reserve the future of this case to itself."

6 So there was Albion saying you can either send it
7 back to the Authority for the Authority to deal with the
8 issue of penalty or if you want, Tribunal, you can
9 consider the issue of penalty yourselves.

10 I shouldn't have been putting it away, I was
11 encouraging the Tribunal to do the same by way of
12 actions, but in the same tab if we then go on to
13 20530000, you should have a page of the transcript, and
14 it says at the bottom, "The hearing adjourned at 1 pm
15 and resumed at 2 pm". Do you have that?

16 THE CHAIRMAN: Yes.

17 MR PICKFORD: A few lines up, and this is the only time, to
18 the best of my knowledge, that the point in Albion's
19 skeleton was then pursued, we see Mr Anderson saying,
20 "We have nothing to say on this question of penalty."
21 And the president's response is, "We do not think that
22 arises."

23 What we infer from that is that the president was of
24 such a clear view that it was not going to get drawn
25 into imposing a penalty, or remitting it to the

1 Authority for a penalty; that he did not even consider
2 that the issue of penalty arose.

3 THE CHAIRMAN: Mr Anderson was acting on behalf of the
4 regulator?

5 MR PICKFORD: That's correct. So it's relatively sparse,
6 but what we see is there is the submission made in the
7 skeleton, then the Regulator is making its submissions
8 orally, it's seen what's been said in the skeleton,
9 Mr Anderson addresses or begins to address, raises the
10 issue of penalty with the Tribunal and the Tribunal says
11 it's really not interested in it.

12 So where all this takes us is this: we obviously
13 must accept that we failed on the strikeout application
14 because we sought to contend that there wasn't
15 jurisdiction to impose exemplary damages here.
16 Obviously subject to issues of appeal which are not
17 relevant at all now, we must accept that there is power
18 for the Tribunal to award exemplary damages in cases
19 where the double jeopardy rule doesn't apply. That's
20 obviously the starting premise for my submissions, at
21 least now.

22 What we do say is in the circumstances that I've
23 outlined, where the Tribunal itself had the power to
24 impose a fine, or to require Ofwat to impose one, and
25 did, albeit in not many words, exercise its discretion

1 not to go down that route, there would need to be highly
2 exceptional circumstances to justify stepping back into
3 the arena of punishment that had been looked over when
4 fines were considered and to engage in an exercise of
5 punishment via exemplary damages instead.

6 Why is that? I say that because, as we saw from
7 paragraph 448 of 2 Travel, exemplary damages are
8 a remedy of last resort; they are an undesirable anomaly
9 and they are essentially there to fill a gap when there
10 is no better means of punishment and vindicating the
11 strength of the law. In the present case, unlike in
12 2 Travel, there was a better means, it was the fining
13 regime. Therefore it needs to be a very exceptional
14 case in order to now invoke that jurisdiction, even
15 though there may be the power.

16 Because if we are wrong, there are a number of
17 counterintuitive results. For example it means firstly
18 that the less inclined the Tribunal is to engage in
19 fining -- so where, as we say, the president exercised
20 the Tribunal's discretion against such a course, so if
21 it considered it really wasn't an appropriate case to
22 get drawn into that -- the more likely it is that
23 the Tribunal should then award exemplary damages
24 instead. Because as soon as the fine has been imposed,
25 that prevents all exemplary damages. So given the

1 extreme associations that go with exemplary damages in
2 terms of its outrageous and contumelious conduct, we say
3 that would be a somewhat odd state of affairs. Again,
4 it also means that the more that the claimant steers
5 the Tribunal away from the public options available to
6 it, the greater its chances are of obtaining the
7 punitive award and keeping that for itself. Again, we
8 say that doesn't strike quite the right note.

9 So those are our main points on that case. It may
10 be helpful, before we put it away entirely, although if
11 you have put it away we can revisit it later, they then
12 go on to deal with the issue of quantum, and I am
13 happy -- do you still have the case out?

14 THE CHAIRMAN: I have closed the bundle but I have not put
15 the bundle back on the shelf.

16 MR PICKFORD: If we go back, whilst it's not back on the
17 shelf, to paragraph 593, we see the conclusions of the
18 Tribunal, and essentially they found that Mr Brown, who
19 was the key actor in that case, was lying to them. On
20 the basis of the finding that he was a liar, they
21 ultimately awarded exemplary damages.

22 Then on quantum, we see at 596 that:

23 "Cardiff Bus urged us to measure any award of
24 exemplary damages by reference to the sort of penalty
25 that the OFT has jurisdiction to impose for breaches of

1 the Chapter II prohibition."

2 They go on:

3 "We decline to assess the level of exemplary damages
4 in this way: the OFT has a statutory jurisdiction to
5 punish and deter in this way, and although exemplary
6 damages also have as their object punishment and
7 deterrence, our jurisdiction derives from section 47A of
8 the 1998 Act and the line of cases beginning with *Rookes*
9 *v Barnard*."

10 Then it goes on to set out three factors, of which
11 they are very conscious, and if I could ask you please
12 to read subparagraphs 1, 2 and 3.

13 (Pause)

14 Sir, would it assist if I --

15 THE CHAIRMAN: I think we have now lost it, so we will have
16 to look at those later. I don't want to take up time
17 going to them.

18 MR PICKFORD: Of course. I can explain for the Tribunal's
19 benefit what they are, but the principle is -- obviously
20 the Tribunal can revisit them, but it is relevant to my
21 further submissions. They are that exemplary damages
22 needs to bear some relation to the compensatory damages.
23 There was also discussion about the amount of exemplary
24 damages with regard to the economic size of the
25 defendant and the economic implications of it. Also

1 that an association -- on the second hand, an
2 association with the local authority would need to take
3 very full account of the judgment and even when
4 exemplary damages were low, they could be quite
5 sufficient to punish and deter that type of undertaking.
6 Ultimately they imposed £60,000.

7 So against that we say that the test to be applied
8 is -- the Tribunal needs to ask itself the following two
9 questions: are the circumstances so unusual that its
10 right to bring to bear the armoury of exemplary damages
11 instead of relying on the fining regime that
12 the Tribunal itself could have used and plainly would
13 have been available? And if the circumstances are so
14 unusual and the behaviour is so outrageous, then is the
15 relevant test satisfied?

16 That test, in the present context, requires us to
17 look at the following issues. It's said that we are in
18 the second category of *Rookes v Barnard*, and on that
19 basis we say that the claimants need to demonstrate that
20 Dwr Cymru knew, or probably knew, that its conduct was
21 unlawful, but nonetheless cynically calculated that the
22 benefits from such conduct outweighed the likely damages
23 that would be payable. Indeed, in this case we would
24 add that they not only had to do that, arguably they
25 also had to consider that the benefits outweighed the

1 fines that would be payable by them as well. Because of
2 course the test is developed in a context where there is
3 not a fining regime, but here Dwr Cymru would have been
4 aware that it could have been fined, and that overall
5 the judgment -- judged in the round, the conduct needs
6 to be so contumelious, so disgraceful and outrageous
7 that the law steps in with an award of exemplary
8 damages.

9 So what is Dwr Cymru's essential position on this
10 allegation? Our answer is very simple: Mr Edwards and
11 Mr Williams are quite unequivocal that Dwr Cymru was
12 acting in good faith, whatever mistakes it may have made
13 or whatever decisions that had been made later -- that
14 had been decided that the Tribunal didn't agree with the
15 way they approached things, they were acting entirely in
16 good faith.

17 We see that at first Williams, paragraphs 15 to 16,
18 and first Edwards at paragraph 50. I am not going to go
19 to those now, but that's where one finds the points
20 being made.

21 In his first witness statement, Mr Edwards explains
22 how the first access price was calculated at
23 an operational level. He explains how it was also
24 supervised within the company, and in summary what he
25 says is as follows: that Ofwat only actively began to

1 encourage common carriage in 1999. That was following
2 the enactment of the Competition Act 1998, and it began
3 to issue guidance letters to managing directors
4 requiring them to put in place pricing policies, and we
5 have seen some of those already, in fact Mr Sharpe took
6 you to some yesterday.

7 In line with Ofwat guidance, Dwr Cymru duly prepared
8 and published its statement of principles for common
9 carriage. It did that in March 2000. And it prepared
10 an access code, which it did in August 2000. Mr Edwards
11 then goes on to explain how he went about the modelling
12 exercise. He explains that it was an unprecedented
13 exercise, he explains how he based his calculation on
14 Dwr Cymru's regional average costs for each component of
15 the service that was required by Albion, and he explains
16 how the regional average approach to deriving the price
17 on carriage was consistent with Dwr Cymru's
18 post-privatisation methodology generally for derivation
19 of large industrial tariffs, the LITs. And that that
20 had been approved by Ofwat.

21 Mr Edwards explains how he kept Dwr Cymru's board
22 and its licensed company executive, the LCE, informed of
23 what he was up to, and that Dwr Cymru as an organisation
24 sought to keep Ofwat informed as to what it was up to.
25 Due to the novelty of the exercise it did take some time

1 to complete, Mr Edwards also had other jobs and it
2 required refinements and developments of his
3 methodology.

4 Mr Edwards also sought a second opinion on the
5 pricing calculations from an expert in economics,
6 Mr Jeremy Liesner, from the economic consultancy NERA,
7 and he took on board Mr Liesner's suggestions.
8 Ultimately in February 2001 Dwr Cymru's LCE agreed that
9 the FAP of 23.2p per metres cubed, as derived by
10 Mr Edwards, could be released to Ofwat for approval. It
11 didn't formally approve the first access price itself,
12 and the board didn't, because it was anticipated at that
13 point, he explains, that there would have been further
14 negotiations with Albion leading to an agreed price, and
15 that that then would be signed off by the board
16 thereafter.

17 The indication that was provided to Ofwat, the
18 "minded to" price, which then became the focus of this
19 case, approval for that was sought from the LCE, but
20 that was an informal decision and, to the best of his
21 knowledge, he doesn't recall there being a minute in
22 relation to it.

23 So that's the background to how the price was
24 derived, and we are quite clear that it was derived in
25 good faith.

1 Now, if I could then turn to my next category of
2 points, which is regulatory context. We say against the
3 evidence that I have just gone through, the Tribunal
4 needs to ask itself which of these is more probable.
5 Option A is that the reason why Dwr Cymru issued
6 a "minded to" price, which was ultimately found to be
7 unlawful, was because the issues were new, it was trying
8 to comply with Ofwat's policy, including things like
9 regional averaging. And ultimately the question of the
10 rights price is actually a difficult one on which highly
11 expert bodies, including in this case the Authority on
12 the one hand and the Tribunal on the other, can reach
13 very different views.

14 So that's option A, and obviously that's the essence
15 of our case.

16 Option B is that Mr Edwards and Mr Williams, when
17 they say they were acting in good faith, are lying, and
18 that the reason why Dwr Cymru quoted a price which was
19 an infringement of competition law, is because they had
20 cynically calculated that the benefits that Dwr Cymru
21 would obtain for acting unlawfully would outweigh any
22 other compensation, save for exemplary damages, or
23 punishment that it would have to pay.

24 Obviously we say it's the former of those two
25 options, and that regulatory context is important here

1 because one has to bear in mind that Dwr Cymru operates
2 in a highly regulated field. We know that the 1998 Act
3 had just come into force prior to the provision of this
4 price. We know that the Regulator was very concerned
5 about the Act and ensuring that everyone complied with
6 it. Dwr Cymru knew that it was exposed, not only to
7 compensation if it breached the Act, but to very
8 sizeable fines, and Dwr Cymru itself was conscious of
9 its obligations under the Act. Indeed, it sought to
10 involve the Regulator in the very pricing decision about
11 which we are concerned, asking them to approve the
12 prices before they were submitted to Albion.

13 Now, we say that no organisation deliberately
14 disregarding the law in this cynical fashion that's
15 suggested would be likely to act in this way and involve
16 the very undertaking responsible for scrutinising its
17 conduct in the way that it did. We say that it doesn't
18 really ring true. Then one asks oneself: well, what did
19 the regulator think? Well, at the time,
20 contemporaneously, it was not prepared to approve the
21 price, it said to Dwr Cymru: that's up to you, you have
22 to do it, we will look at it afterwards but we are not
23 going to sign it off. So that was fair enough.

24 But when it was asked to bring its expertise to bear
25 on the issue, it didn't think that what Dwr Cymru was

1 doing was unlawful. Indeed, in relation to the critical
2 issue of the relationship between cost and price, and
3 that's the essence of the case that one heard yesterday;
4 various criticisms of how we went about assessing that
5 relationship. Even after numerous hearings, numerous
6 judgments of the Tribunal, the specialist regulator
7 still found that the price that was quoted wasn't unfair
8 relative to its view of the underlying costs.

9 Ultimately the Tribunal disagreed with it, took the
10 referred work, changed some of the numbers in a way that
11 it felt was appropriate and came to a different view.
12 We say it is highly material that the expert body, even
13 at that late stage, did not consider that what we had
14 done was wrong, let alone so wrong that the only
15 reasonable inference you can draw is that this was
16 a deliberate act of outrageous conduct on our part.

17 A small point we add in relation to this is: during
18 the Tribunal proceedings, in its first notice of
19 appeal -- and I don't need to take you there, but it's
20 not in dispute that Albion submitted that the right
21 price was somewhere between 0.8p per metres cubed and
22 2.1p per metre cubed. That's at folder 5, tab 230, at
23 paragraph 19 of its notice of appeal.

24 Now, those submissions were no doubt advanced in
25 good faith. We are not saying there was anything wrong

1 in Albion advancing those submissions, but they turned
2 out to be hopelessly wrong. They were far more wrong
3 than we were. I am not making any point in relation to
4 the specifics of balancing one set of wrongness against
5 the other. What they do demonstrate is that even
6 a company such as Albion, of which there is no
7 suggestion that they had any nefarious intent in
8 relation to their figures, came up with totally
9 different figures from the figures that you ultimately
10 judged to be lawful. One can't infer that there is
11 anything bad that that they were doing, one can't infer
12 that because our numbers are different that we were
13 acting inappropriately.

14 So against that I'll then turn to the pleaded case,
15 which is set out in the particulars of claim at folder
16 10, tab 1. One begins at paragraph 63 with the law on
17 exemplary damages, I don't need to detain you with that,
18 obviously I've taken you to the 2 Travel case, but
19 that's how their pleading begins. Then paragraphs 72
20 through to 78 contain the substantive allegations that
21 are made against us, and they appear to be, in essence,
22 that we calculated that the benefits of our unlawful
23 conduct would be greater than any loss to Albion. One
24 finds that at paragraph 77. And that our unlawful
25 conduct in this regard was that we tried to exploit

1 Albion. One sees that at paragraph 72. Presumably what
2 exploit means here is we tried to charge a price that
3 would provide us with supernormal profits, and that also
4 we tried to drive Albion from the market. That's also
5 at 72. Then there is a further point made at
6 paragraph 78 about the extreme disparity in size between
7 the parties. Now, the last of those points is plainly
8 not a single basis for granting damages and that has not
9 been pursued, so I am not going to address that issue
10 further.

11 As regards the primary case that is set out here in
12 the particulars of claim, that's one of a cynical
13 calculation of the sort I've described, we say there is
14 no evidence before this Tribunal that Dwr Cymru thought
15 that the benefits of its conduct, now said to be
16 unlawful, would outweigh any loss accruing to Albion or
17 indeed any fine they would have to pay on top.

18 We say it's simply not sustainable when you consider
19 what was actually going on at the time. We had the
20 regulatory context, to which I have already referred
21 you. We have also got the fact that Dwr Cymru didn't
22 have a sufficient profit motive to engage in the alleged
23 behaviour. What Albion says about this is they say that
24 our profit motive was particularly intense at the time
25 of March 2001 because there was a sale to

1 Western Power -- sorry, by Western Power Distribution of
2 Dwr Cymru to the holding company, Glas. But that's
3 wrong, it's addressed by Mr Edwards at paragraphs 38 to
4 40 of his second witness statement, and he makes the
5 following points, and I am just going to go through them
6 rather than take you to the evidence.

7 Western Power sold Dwr Cymru to Glas, its parent,
8 with completion in 2001. However, the sale to
9 Glas Cymru was announced in November 2000 and from that
10 point it was known that Glas was going to be on a not
11 for profit basis, and Western Power therefore had rather
12 limited incentive to try to increase Dwr Cymru's profits
13 as it was not at all clear that this was going to
14 improve the sale price. But it became even clearer
15 after early February 2001 when the price was finally
16 fixed for the sale. So having secured a particular
17 fixed price, at that point there was no further
18 incentive for, even if there had been one in the first
19 place, which we say there wasn't, for Western Power to
20 continue to seek to secure excessive profits for its
21 successor business, this ethical non-profit making
22 company. So in that context again we say that adds
23 weight, we are not saying it's decisive, to the
24 circumstances that need to be taken into account.

25 The third point, and this is probably the smallest

1 of the three, but it's worth just noting: it would be
2 unusual, we would say, for a company that was cynically
3 striving to drive another out of business to voluntarily
4 agree to pay interim relief. The initial interim relief
5 that was paid was paid voluntarily, there was no order
6 made by the Tribunal requiring it, the president, as
7 I understand it, encouraged the parties to reach some
8 agreement and an agreement was reached.

9 Now, again, it's not a point on which I place a lot
10 of emphasis, the earlier points are the more important
11 ones. Again, it is not behaviour consistent with the
12 kinds of conduct that's levelled against us.

13 Now, concern has been raised by Albion about the
14 fact that we engaged -- Mr Edwards, rather, engaged in
15 a number of refinements to his analysis. I have
16 addressed Mr Edwards' evidence explaining why he says he
17 was acting in good faith, and again it's the case that
18 there are multiple different methods that one could
19 potentially employ in a case such as this. Albion, for
20 its part -- and one sees this from The Interim Judgment,
21 I'm not going to take you there, but just for your note,
22 folder 12, tab 11, page 3790 -- at that point in the
23 proceedings Albion was advancing six different methods
24 to the Tribunal as to how one should go about
25 calculating prices, and even after multiple hearings and

1 judgments Ofwat was using three different methods in its
2 referred work. The Tribunal, having reviewed that
3 referred work, also used three different methods.

4 So we say reasonable parties acting in good faith
5 can disagree on appropriate methodologies. Indeed,
6 the Tribunal recognised expressly in the Unfair Pricing
7 Judgment, and I'll just quote it to you, it's
8 paragraph 103, folder 13, tab 21:

9 "There is no single correct or completely
10 straightforward way in which to calculate costs in the
11 water industry. There will always be a degree of
12 judgment involved in choosing which cost methodologies to apply when
13 assessing the lawfulness of an access price."

14 Madam Chairman, you don't need me to tell you that
15 anyone who has had the pleasure of being involved in a
16 pricing reference, for example, under Section 193 of the
17 Communications Act will know that reasonable parties can
18 disagree intensely in relation to issues of cost
19 allocation, without engaging in any nefarious conduct
20 whatsoever, but they manage to have very different views
21 about the process of allocating costs. It is in the
22 nature of the beast.

23 So what do we find is advanced by Albion coming out
24 of their particulars of claim? We have seen the
25 particulars of claim and the essential claim which is

1 being advanced there is of cynical disregard, we say
2 there is no evidence for that. What we have instead, to
3 fill that evidential vacuum, is a series of new
4 allegations made about discrete issues that they say
5 illustrate that one can infer from these particular
6 different points that we were ultimately up to no good.

7 There are points that we have heard Mr Beard explain
8 but none of these are pleaded. Firstly, that Mr Holton
9 said misleading things about sludge and the basis of our
10 charges to non-potable customers; that's one of them.
11 It's also alleged that we tricked Ofwat in 1996 to
12 recommend a "minded to" price of 26p per metre cubed,
13 and it's alleged that we engaged in a process of
14 sanitisation of the documentary record. None of those
15 has been pleaded.

16 Yesterday we heard Mr Sharpe emphasise various
17 other, and again, I say in passing, unpleaded claims.
18 Those included that we started from our regulated price
19 for potable water which used the costs for bulk
20 distribution of potable water, knowing that that was in
21 some sense an absurd methodology, he effectively
22 suggested. Another complaint was made that we used the
23 30 per cent figure for the proportion of treatment costs
24 attributable to partial treatment as compared to full
25 treatment, and when that had been based on talking to

1 managers, and he said that later on we saw that the true
2 figure was 15 per cent, and that was another of the
3 points that he relied upon.

4 He also relied upon the fact that the price paid was
5 higher than that to Corus. There were two points,
6 finally, at the end of yesterday, that were also
7 canvassed, and the Tribunal, in my respectful
8 submission, very rightly indicated its approach in
9 relation to those; they were the legal advice point,
10 alleging we didn't seek legal advice, and also that we
11 misled Ofwat in relation to a section 26. The Tribunal
12 indicated yesterday it was not inclined to hear further
13 on those, and I don't propose in the remaining few
14 minutes this afternoon to deal with those any further.

15 Mr Beard is going to be addressing you in general on
16 the unpleaded issues point at some point obviously
17 before we hear from our witnesses. So what I say now is
18 without prejudice obviously to that. But to take the
19 points that were emphasised by Mr Sharpe yesterday, the
20 first is the use of potable bulk distribution costs, and
21 it's suggested that we must have known this was
22 a totally absurd way about calculating a price for
23 non-potable bulk distribution.

24 If you could please go to folder 8, tab 274,
25 page 2399. Now, there has been -- this is the -- if we

1 turn back, and one looks at the front page, this is the
2 final report to the CAT, so this is the referred work
3 report. There has been a substantial discussion in it
4 of how to go about approaching the cost of the bulk
5 non-potable mains. One sees the conclusion of that at
6 paragraph 7.83, where the Authority concludes that it
7 is:

8 "... therefore of the view that bulk potable mains
9 greater than 600 mm is the best comparator for bulk
10 non-potable mains, and for this referred work the
11 Authority considers the bulk potable comparator, if
12 expanded to include some smaller 300 to 600 mm diameter
13 pipes is also relevant for non-potable mains.

14 "This would mean that the bulk potable comparator is
15 not strictly based on equivalent pipe size but on
16 equivalent pipe function, ie moving water from bulk from
17 water source to large centres of demand. This bulk
18 distributions function would embrace all pipes that are
19 greater than 600 mm in diameter and some pipes that are
20 between 300 and 600 mm in diameter."

21 So, far from endorsing the point made by Mr Sharpe,
22 this is the expert regulator who considers it is quite
23 fair and appropriate to start from potable bulk
24 distribution as a means of deriving a price for
25 non-potable bulk distribution, and that the two -- one

1 is a good proxy of the other.

2 Now, in the Unfair Pricing Judgment, which I have
3 already taken you to previously, there is no criticism
4 of that approach by the Tribunal. The question is:
5 well, why does one start with potable if what you are
6 aiming to do is calculate a price for non-potable? The
7 reason is because this is a business that is highly
8 regulated and is regulated down to cost, in respect of
9 its potable supplies, and so that's where it has the
10 most robust information about costs that's been looked
11 at and analysed by the Regulator. So that's an obvious
12 starting place, so you would want something that's
13 a robust audited cost basis for working out the costs,
14 and that's what was done and that was what was accepted
15 by the Authority here.

16 So we say Dr Bryan may well disagree with the
17 Authority's approach. He no doubt has a number of
18 arguments to say: well, they are wrong to do that, they
19 should have adopted a different approach. But we say it
20 can't be said that what we did is so obviously wrong,
21 that it's demonstration of an outrageous and
22 contumelious approach, because it's precisely the
23 approach that the Regulator adopted in its own referred
24 work.

25 Just for your note, a question was raised by

1 the Tribunal yesterday about the issue of starting from
2 a price to ultimately end up at costs, and I don't want
3 to take up too much time with it now, but for your note,
4 in folder 5, tab 227, page 1498, paragraph 258, there is
5 an explanation there in the decision about how one
6 starts with revenues and a price based measure and comes
7 ultimately to findings about costs.

8 The reason for that was, it was very fairly put by
9 Mr Sharpe yesterday, that this is a regulated business
10 and the starting figures that we have -- that the
11 Authority was focused upon were figures that were
12 regulated and included in each of the various measures
13 that were building up. They included a return on
14 capital, and that's all you get. Because it's regulated
15 business, you don't get a further profit margin, as long
16 as there is a cap on each of those elements. That's how
17 one constructs a price that's why one can do it, subject
18 to certain adjustments making sure that in fact you do
19 exclude sources of revenue that relate to other services
20 and things. There are subtleties to it, but the essence
21 is you can move from price to cost and vice versa as
22 long as you are taking account of the return on the
23 applicable assets.

24 Another criticism on which particular emphasis was
25 placed yesterday was Dwr Cymru's use of the 30 per cent

1 figure for treatment costs, and again it was suggested
2 that one can infer from that that was so out of the park
3 that it must have indicated that we were acting in the
4 way alleged. If one goes, please, to bundle 5, and
5 indeed this is tab 227, so this is in fact the same
6 reference as I just gave you, but this is the part
7 I would like to actually show you, and go to page 1506,
8 one sees here an explanation at paragraph 294, the
9 bottom of 1506, through to 296, as to how the
10 30 per cent figure came to be revised downwards to
11 15.2 per cent.

12 The key point to take from this is that this was in
13 the context of the Authority's assessment of whether
14 there had been an abuse. So what we are looking at here
15 is the Authority's decision that is subsequently
16 challenged. In that context, that occurred after
17 Dwr Cymru had done some further work on treatment costs,
18 and Dwr Cymru brought it to the Authority's attention,
19 notwithstanding obviously it was harmful to its case,
20 that the 30 per cent figure, at that point it took it
21 the view that was no longer the appropriate figure and
22 in fact on the basis of more robust new evidence it
23 should be 15.2 per cent.

24 So this is Dwr Cymru being entirely candid, and
25 itself driving the figures down. If one then goes on to

1 the referred work, which is some years later, we see
2 that the approach had become somewhat more sophisticated
3 again. Initially we started with the relatively
4 unsophisticated 30 per cent based on talking to
5 managers. There was then a further analysis which then
6 gave us this 15.2 per cent figure. Then in the referred
7 work there was yet more drilling down and the figure was
8 then split out into CAPEX and OPEX. If you could please
9 briefly go to folder 8, tab 274, paragraph 7.36, I don't
10 have a page number. It's page 2389. Whilst you are
11 looking for that page, I notice that we are approaching
12 4.30. I think in common with Mr Sharpe, I think I have
13 about the same amount further to go as he did yesterday
14 so I will be overrunning by about 15 minutes, maybe
15 less.

16 THE CHAIRMAN: Yes. Let's have a five minute break, then,
17 for the transcript writers, and then we will complete
18 your submissions this evening.

19 MR PICKFORD: Of course.

20 THE CHAIRMAN: We will come back in five minutes.

21 (4.30 pm)

22 (A short break)

23 (4.35 pm)

24 MR PICKFORD: Madam, members of the Tribunal, I'm very
25 grateful for the indulgence, and I will endeavour to

1 move swiftly through.

2 The point I was on was the 36 per cent treatment
3 cost figure, and we have already gone some way through
4 that, and we have seen the reason why the figure came
5 down was that Dwr Cymru drew attention to the fact that
6 it had done some new analysis. Then we are now at
7 referred work stage, so this is some years later, and
8 Dwr Cymru has done more analysis by this point in time,
9 and so we see you should be on page 2389 under, "Water
10 treatment". So you can see we are dealing with the same
11 subject.

12 At 7.37 there is a reprisal of what has happened
13 previously. So we see Dwr Cymru had used a single
14 weight of 30 per cent, and in the decision the director
15 adopted 15.2 per cent for non-potable water treatment
16 weight, but noted it was surprised at the scale of
17 treatment weighting factor reduction. The Tribunal had
18 stated that Mr Jones had queried the figures of 3.2p per
19 metre cubed used by the director, and explained that
20 that may be an understatement since it is based on a
21 comparison of the relevant CCC values of selected
22 treatment works. So there is quite an technical
23 explanation there as to what may potentially have gone
24 wrong.

25 We see at 7.39 that Dwr Cymru has updated its

1 analysis on non-potable treatment cost weights, and it
2 now splits out into two different categories, it splits
3 it out into capital costs and operating expenditure.

4 For capital costs it gets a figure of 33.6 per cent
5 and for operating expenditure it gets a figure of
6 20.8 per cent. Then the Authority goes on to analyse
7 those figures, and in paragraph 7.42 it concludes in
8 relation to capital cost that, after analysis, the
9 increased capital cost weight should move to
10 40.3 per cent, and if one turns over the page and looks
11 at paragraph 7.45, we see that the Authority increases
12 the operating cost weight by 10 per cent to
13 22.9 per cent.

14 Now, I'm not purporting to explain to you the
15 details of this highly technical operation. My point is
16 simply that what we find in fact is that Dwr Cymru
17 actually went rather too far against itself in the work
18 that it provided for the decision, and when it provided
19 the figure of 15.2 per cent, the Authority was surprised
20 at how low that was. In fact it turns out it was too
21 low, because they then arrive at different figures, when
22 we finally get to referred work, when our exercise has
23 been done in a yet more sophisticated way.

24 For your note, but I am not proposing to take you
25 there, there is further explanation of why there was

1 an error leading to the 15 per cent figure contained in
2 the witness statement of Mr Jones. It's the third
3 witness statement, and the reference is bundle 6,
4 tab 244, page 2052B. So that's what we have to say on
5 the 30 per cent figure. Again, nothing to see here in
6 terms of outrageous conduct.

7 The next point that was emphasised by Mr Sharpe
8 yesterday was in relation to the Corus price, and it was
9 said: look, the Corus price is much less than was being
10 charged to Albion, and that must show that there was
11 something very inappropriate going on here. This was
12 dealt with in The Interim Judgment, which is at tab 11
13 of folder 12, and the page is 3908.

14 At paragraph 420 under the title, "F. Price
15 discrimination", the Tribunal is here considering
16 allegations that were made by Albion about price
17 discrimination. It's the second of those. There were
18 three of those one concerning the Elan Valley supply
19 agreement, two to Corus and three to various other
20 companies, and it is the second of those that we are
21 concerned with here. That's dealt with at
22 paragraph 422.

23 What in essence is being said here is that there
24 were factors which justified a difference in price to
25 Corus, in particular that the Corus lagoons perform

1 a flow balancing function and it was accepted that that
2 could justify a price difference. Ultimately what
3 the Tribunal said about this allegation, which was
4 raised by Albion in its notice of appeal, is it did not
5 consider it necessary to make further findings on the
6 question of price discrimination as a separate hill(?)
7 of abuse or to consider setting aside the decision on
8 that self-standing ground, and the decision had decided
9 that there was no price discrimination abuse.

10 So this issue has already been canvassed and
11 rejected by the Tribunal as a ground for a finding of
12 abuse, let alone a finding of exemplary damages.

13 Madam, I've tried to focus in that discussion on
14 what we took from yesterday being some of the key points
15 on which Mr Sharpe was focusing his submissions.
16 Obviously throughout yesterday there are a number of
17 points that cropped up here and there, and to some
18 extent whether he is allowed to pursue those is yet to
19 be determined. So that's all I have to say on those
20 aspects of the claim. So in conclusion in relation to
21 exemplary damages, and I am -- in relation to causation
22 of exemplary damages, and I am nearly done but not
23 quite, we say that notwithstanding the very serious
24 nature of the plea, Albion's exemplary damages claim is
25 far-fetched and it does not have proper evidence in

1 support. When one takes account of regulatory context,
2 the complexity of the issues, the difficulties that
3 different expert bodies have with them, and the fact
4 that they come to different views, that really
5 reinforces, we say, the hollowness of this claim which
6 has been built out of nothing. So we say this is not
7 a case, unlike in 2 Travel, where exemplary damages are
8 appropriate.

9 Just very briefly, there are two final topics, one
10 is quantum on exemplary damages if I am wrong, and the
11 other is interest. I can be quick on the first and
12 probably even quicker on the second.

13 In relation to quantum, what is said by the claimant
14 in this case is that penalties should be set by
15 reference to the penalty that the OFT would normally
16 impose in the event of a single infringement of the
17 chapter 2 prohibition. I apologise if this was some
18 confusion in relation to the final part of going through
19 the 2 Travel case, but I nonetheless read out the
20 relevant extracts from that case which make quite clear
21 that is not the right approach. That was certainly the
22 approach suggested to the Tribunal by the claimant,
23 unsurprisingly, because that generates very large sums
24 of money, and the Tribunal said: no, this is a different
25 jurisdiction, we are not going to apply the approach

1 that we would apply if we were fining and the monies
2 were going to the public purse. Different jurisdiction,
3 different principles. So we don't understand why they
4 are making that submission in the light of 2 Travel. It
5 seems to us to be totally contrary to authority.

6 The second point that they make, and this is
7 obviously only in the alternative if I am wrong on the
8 submission I have just made, they say that not only
9 should the Tribunal approach this in the way that the
10 OFT would for a fine, but moreover you should apply
11 a 1.5 per cent minimum deterrent on the basis that they
12 say that's what the OFT has done in a decision
13 concerning cover pricing, and they refer in pricing to
14 makers. Again the Tribunal may well be familiar,
15 certainly, Madam, you are of course familiar, with the
16 minimum deterrence threshold that was adopted by the OFT
17 in its 2004 decisions concerning collusive tendering for
18 flat roofing surfaces in various parts of the
19 United Kingdom. Again, later in a further decision
20 concerning bid rigging in the construction industry.

21 The Tribunal will be well aware that in a series of
22 appeals against the construction decision, of which,
23 Madam Chairman, you decided a number, it was roundly
24 rejected that the imposition of the minimum deterrents
25 threshold by reference to a uniform percentage turnover

1 was an appropriate means of establishing a fine. What
2 the Tribunal said in a number of cases is that that
3 approach is disproportionate and contrary to the OFT's
4 own fining evidence which says that any deterrence has
5 to be proportionate and that one can't simply take a
6 figure from one case, which turned out that it was
7 a 1.5 per cent threshold, and then read that across and
8 say: there you go, that's the answer in this case.

9 That has been found to be wrong, and that is
10 precisely the point that seems to be advanced by Albion
11 as to how the Tribunal should go about calculating the
12 fine -- sorry, calculating the exemplary damages,
13 a Freudian slip, but a relevant one nonetheless in this
14 cases. So that it the second point, it is obviously in
15 the alternative to my primary submission, is that all of
16 the fining guidance is simply not the right way to go.

17 Finally, what is the right approach if the fining
18 approach is wrong? Well, there were three factors that
19 were mentioned in 2 Travel, and we say there are three
20 analogous points to make here. The first is that
21 exemplary damages need to bear some relation to
22 compensatory damages, as Madam Chairman, you averted to
23 yesterday when considering the issue of developing
24 a model for the compensation part of the case, and for
25 the reasons that I have explained this morning we say

1 that that should be very low, for obvious reasons.

2 Secondly, we say that the Tribunal should take
3 account of the very serious nature that any signal of
4 exemplary damages would send, even in a very, very small
5 nominal amount, and the reputational damage that that
6 would cause. Therefore, in order to punish and deter,
7 exemplary damages do not need to be set at a substantial
8 level, because not only are they generally considered to
9 be indicative of outrageous conduct, but here we have
10 an ethical, non-profit making organisation which one can
11 infer would treat any award of exemplary damages even of
12 a very small sort very seriously.

13 The third point to make is that, and it follows from
14 the second point I have just made, that the Tribunal
15 should also bear in mind the harm that would be caused
16 by any substantial award for exemplary damages, because
17 where does it come from? In a non-profit making
18 organisation, it comes ultimately from the customers who
19 have transferred to a private undertaking. We say that
20 that should also be weighed in the balance in
21 determining in the alternative to my primary submission
22 that there should be none at all, what kind of award it
23 would be appropriate to make. This is not a fine going
24 to the public purse, it is almost the opposite, this is
25 ultimately customers of a non-profit making organisation

1 ultimately having to pay money through the company to
2 another private company.

3 So in the light of all those considerations we say
4 in the Tribunal were minded to award damages they should
5 be very low.

6 THE CHAIRMAN: The first point needs to bear some relation
7 to compensation. Doesn't that work as a sort of inverse
8 proportion, that if the compensation turns out to be
9 very low, then you need more exemplary damages than you
10 would if the compensation damages turn out to be high?
11 Isn't that --

12 MR PICKFORD: No, Madam, that's certainly not the principle
13 that was explained in 2 Travel. I am happy to take
14 the Tribunal back to it, but you may feel in the
15 circumstances of time it's not suitable to do so now.
16 In that case, the compensatory award was, from
17 recollection, around £30,000 to £40,000, and the
18 exemplary award was £60,000. So they were close
19 together, it was not -- the suggestion was not being
20 made that there is a seesaw and that when one is small
21 the other has to be big. It's clear in 2 Travel that
22 they are saying there needs to be a positive correlation
23 between the two, and that if the damage that's actually
24 been caused really is quite small, then that is a factor
25 leading you to the conclusion.

1 THE CHAIRMAN: All right, we will need to check that.

2 MR PICKFORD: Thank you.

3 Yes, the words used by the Tribunal is that.

4 "They have to bear some relation to the
5 compensatory damages being awarded," which in this case
6 are low, "Some relation to". We say that implies
7 a positive relationship. If the Tribunal had meant an
8 inverse relationship that would have been much clearer
9 but that's not the natural meaning to be ascribed to
10 those words.

11 So turning very briefly to interest, our position on
12 this is simple: in relation to the compensatory damages
13 claim we say if interest is to be awarded at all it
14 should be simple interest, following the approach in
15 Cardiff Bus, which awarded simple interest. In that
16 case the Bank of England base rate plus 2 per cent. We
17 say that, in accordance with ordinary commercial
18 practice, the Bank of England base rate plus 1 per cent
19 would be entirely sufficient. But in the alternative we
20 would fall back on the 2 Travel approach of the same
21 rate but plus 2.

22 We say that there is no good reason to set a wholly
23 different rate such as 8 per cent, which is what the
24 claimant asks for, which is not ordinarily used in
25 commercial litigation.

1 So that's simple interest.

2 The next issue is compound interest, there is also
3 a claim for compound interest by the claimants, and they
4 have provided, we say, no good reason for a radical
5 departure from the normal approach to interest that
6 would ordinarily be applied. They refer, in passing, to
7 the case of *Sempra Metals v Commissioners of the*
8 *Inland Revenue*, and that was a fairly unusual case, it
9 involved the early payment of tax, and the use of money
10 between the time of payment and the time when payment
11 actually lawfully fell due. It's considered in
12 a Government response on the issue of compound interest,
13 and whether the Government should act to change, develop
14 the law in this regard, and that's in folder 15, at
15 tab 18.

16 This is the last document I am proposing to take you
17 to. If the Tribunal please could find page 6342C, what
18 we see there is in the paragraph at the bottom of the
19 page on compound interest, the Law Commission has been
20 recommending that the Government should consider
21 introducing the awards of compound interest, and the
22 Government's also noting the decision of the House of
23 Lords in *Sempra Metals* where compound interest was
24 awarded in that particular case, and that was
25 a restitutionary case. It says that:

1 "We don't think the case has been made to introduce
2 compound interest as the norm for the generality of
3 larger cases as recommended in the report. This would
4 be a major step that would require further consultation
5 and a more detailed and quantified impact assessment
6 than the Commission was able to provide. We also think
7 that it would be necessary first to develop a readily
8 accessible web based programme to make the necessary
9 calculations."

10 Now, that effectively records where we have got to,
11 the state of the law. There are isolated examples such
12 as in *Sempre Metals*, but there is certainly no general
13 approach that it's appropriate to award compound
14 interest.

15 The final point in relation to compound interest is
16 that even if there were, it would certainly need to be
17 properly pleaded. One would need to set out the basis
18 on which it is said that it is appropriate to award
19 interest because it would need -- what the claimant
20 would need to do is demonstrate that they have in fact
21 lost out on the use of money at a particular rate,
22 because where -- in the case where it has been awarded,
23 it's been awarded as damages, not as the interest rate
24 to then be applied to take your damages up to a current
25 value. It's damages in its own right, and we don't see

1 matters to debar me from cross-examining various
2 witnesses on various matters. That is likely to take
3 place on Friday morning.

4 It crossed my mind in considering this that some of
5 the matters raised by my friend in his skeleton -- and
6 in particular in relation to the new quantum element,
7 14, 15, 16p -- was never pleaded in the defence and we
8 were ambushed, as it were, in the skeleton itself.

9 The point that came to the surface today, once again
10 floated for the first time in the skeleton in relation
11 to the so-called exemption matter, that too was never
12 pleaded as a defence.

13 Now, for my part I regard this type of skirmishing
14 as a complete and utter waste of time. The evidence has
15 been put forward, it's been revealed, disclosed, and
16 it's considered relevant by all the parties. What I am
17 looking forward to is an opportunity to cross-examine
18 the witnesses on the veracity of their evidence and for
19 them to explain to you what they did and why they did
20 it, and for you, the Tribunal, to make up your own minds
21 on the basis of what you hear.

22 Therefore it seems to me this type of cross
23 skirmishing on pleadings is really a waste of time.
24 I will endeavour to persuade my learned friends that
25 they should share my view and not make their

1 application.

2 If I should fail, may I, in the jargon of this case,
3 lay a marker that it is likely we will be making
4 a cross-application and occupy you usefully in relation
5 to those matters. "Usefully" perhaps ironically, for
6 the benefit of the transcript.

7 MR PICKFORD: Madam, I can assist Mr Sharpe in relation to
8 one of his putative applications, that it perhaps
9 wouldn't be advisable for him to make, which is that we
10 didn't plead the point about alternative prices, it's
11 pleaded at paragraph 147 of our defence. So that's
12 perhaps one application he will not need to make.

13 MR SHARPE: I will consider that, thank you.

14 THE CHAIRMAN: So we start tomorrow morning at 10.30 with
15 Dr Bryan, is that right? Is there any reason why we
16 should start earlier? We seem to be on track at the
17 moment.

18 MR PICKFORD: Madam, we have quite a lot to get through with
19 Dr Bryan, but I am obviously conscious that days with
20 the witnesses are quite tough ones, as indeed today has
21 been in terms of canvassing issues. We do of course
22 have one day towards the end of this period and if we
23 overrun we could potentially use it. We agree that it
24 would be preferable, if we can, to allow the counsel in
25 this case, and those behind, instructing solicitors, to

1 prepare written submissions for that. That was
2 something we decided upon at the last moment.
3 Originally as programmed we were going to use all of the
4 days for live evidence and submissions, and so we would
5 suggest that if we do overrun, at least there is some
6 buffer already in the timetable.

7 THE CHAIRMAN: So we will reconvene at 10.30 tomorrow
8 morning.

9 MR PICKFORD: I am grateful, Madam.

10 (5.00 pm)

11 (The court adjourned until 10.30 am
12 on Wednesday, 17 October 2012)

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